GUYANE DEVELOPPEMENT INNOVATION

innover dans le numérique

Olivier Ezratty

olivier@oezratty.net www.oezratty.net @olivez

ARDI-GDI, lundi 19 septembre 2016, Cayenne

agenda

lundi 19 septembre 2016 :

- partie 1 **: tendances dans le numérique** (45 mn)
- partie 2 **: dynamiques de l'innovation** (45 mn)

mardi 21 septembre 2016 :

- partie 3 **: l’écosystème des startups** (1h45)

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partie 1 : tendances

"numérique"

nouveaux modèles économiques

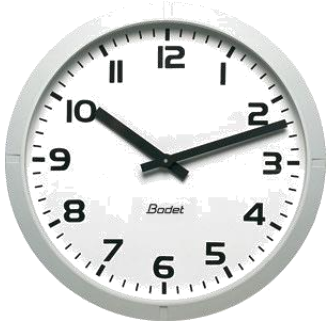
solutions métiers

communication "digitale"

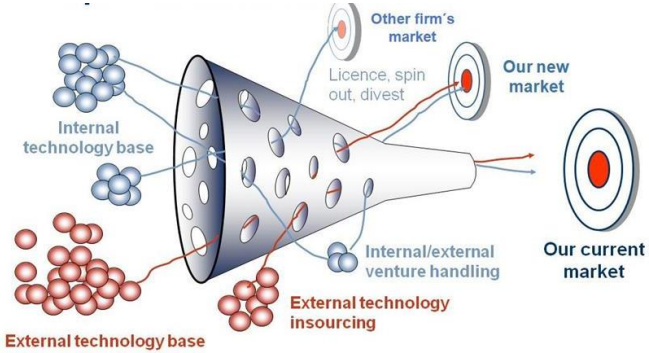
télécommunications

matériels et composants

l’esprit « numérique »



rapidité



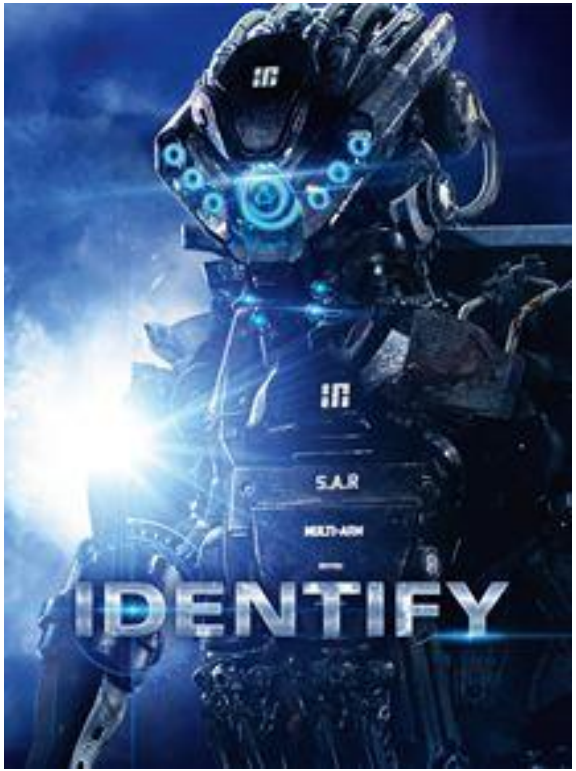
innovation ouverte

modes de management

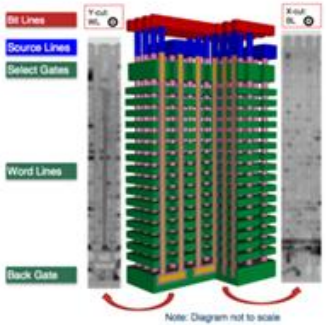
appétence technologique

FROM DIRECTOR WALLY PFISTER
JOHNNY DEPP
REBECCA HALL
PAUL BETTANY
KATE MARA
CILLIAN MURPHY
MORGAN FREEMAN
TRANSCENDENCE
YESTERDAY DR. WILL CASTER WAS ONLY HUMAN
APRIL 18
IN THEATRES AND IMAX

ÉCRIT ET RÉALISÉ PAR ALEX GARLAND SCÉNARISTE DE
28 JOURS PLUS TARD
PRIX DU JURY
GÉRARDMER
RIEN N'EST PLUS HUMAIN
QUE LA VOLONTÉ DE SURVIVRE
EX_MACHINA
LE 3 JUIN
exmachina-lefilm.com /UniversalPictures.fr /UniversalFR #ExMachina


S.A.R
IDENTIFY

grands "enablers"



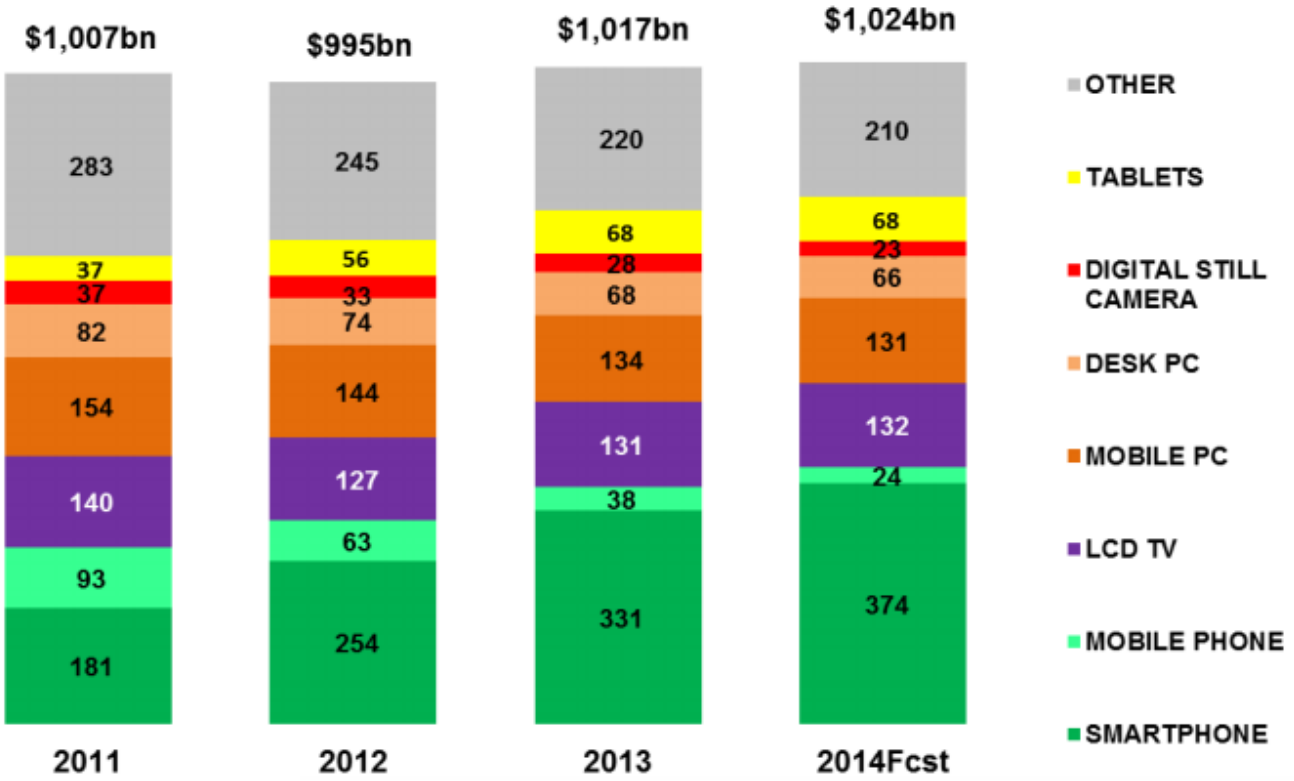
composants

télécoms et mobilité

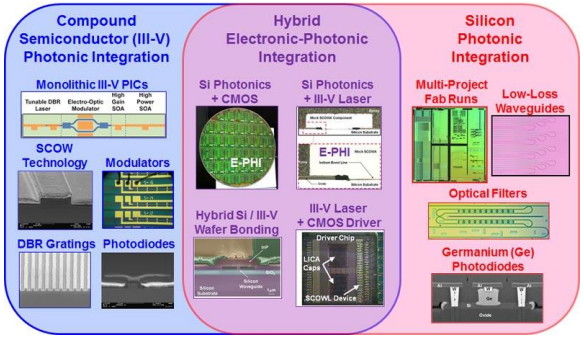
cloud
+ big data
+ intelligence artificielle

2015 International CES
THE GLOBAL STAGE FOR INNOVATION
PRODUCED BY CEA

Smartphones Remain Spending Driver



et ce n’est pas fini…

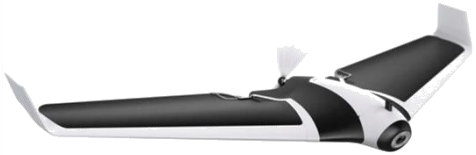


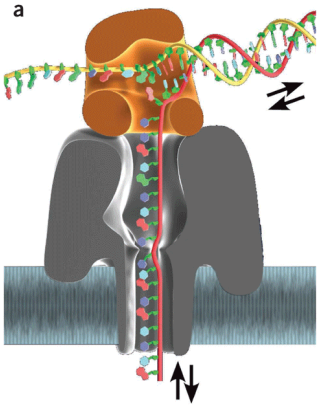
photonique

ordinateurs quantiques

processeurs synaptiques

vagues technologiques à décrypter





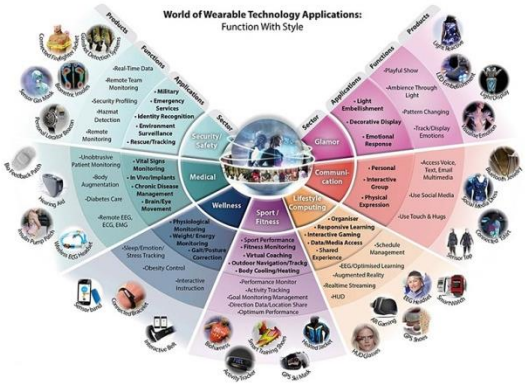
BLOCKCHAIN

SIGFOX
One network A billion dreams

LoRa™

« IOT world »

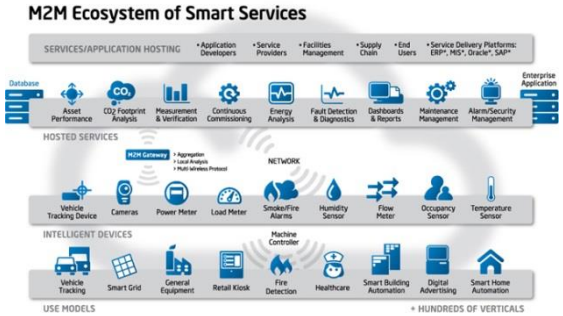
self



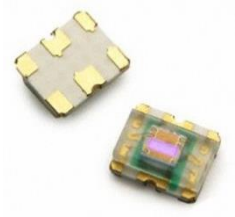
home

cloud

city



work



lumière

température

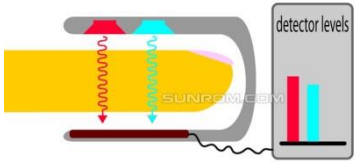
pression

pouls
LED+photodiode

photo/vidéo

audio

baromètre



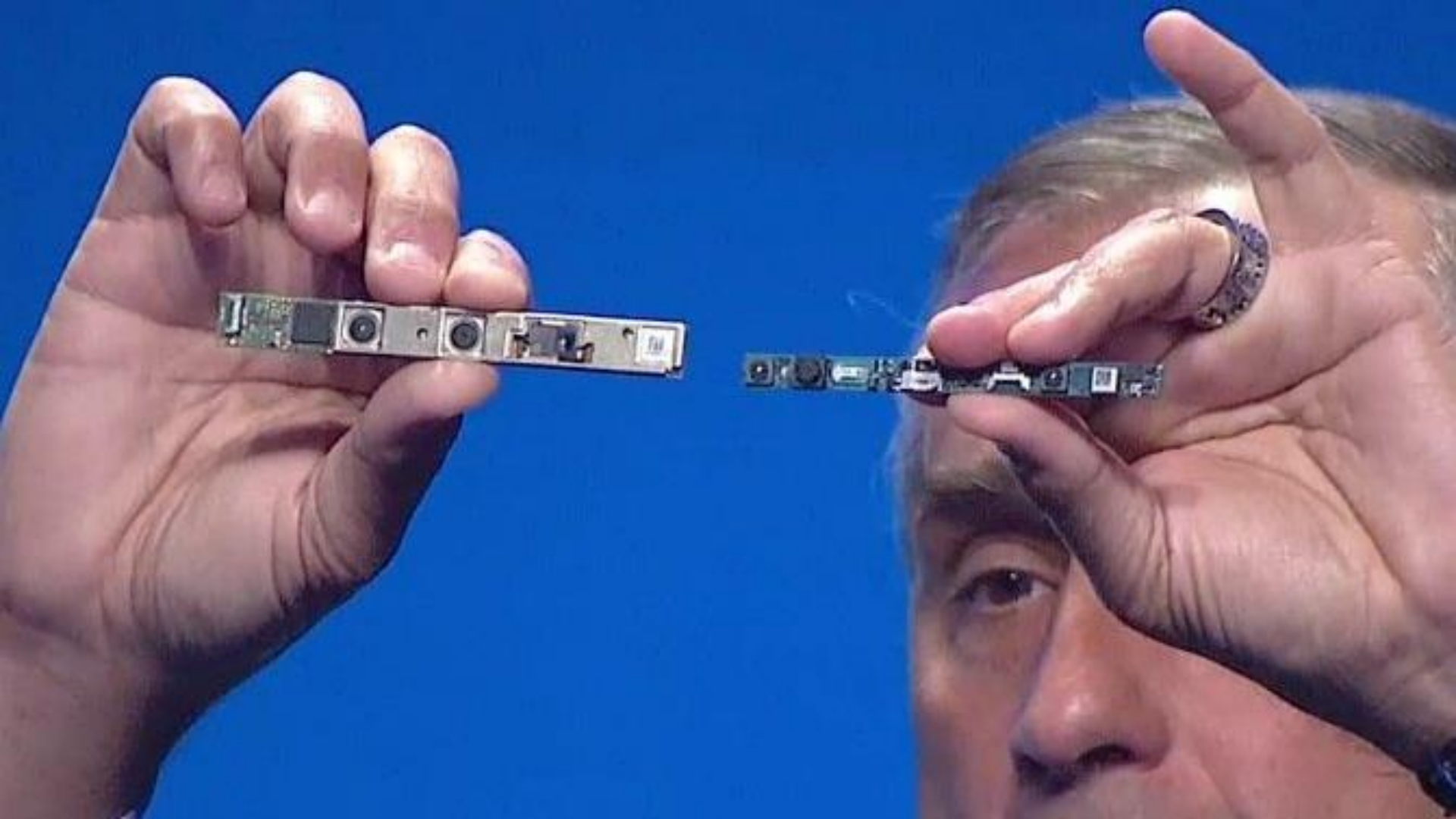
oxymètre

proximité

accéléro-gyro-magnéto

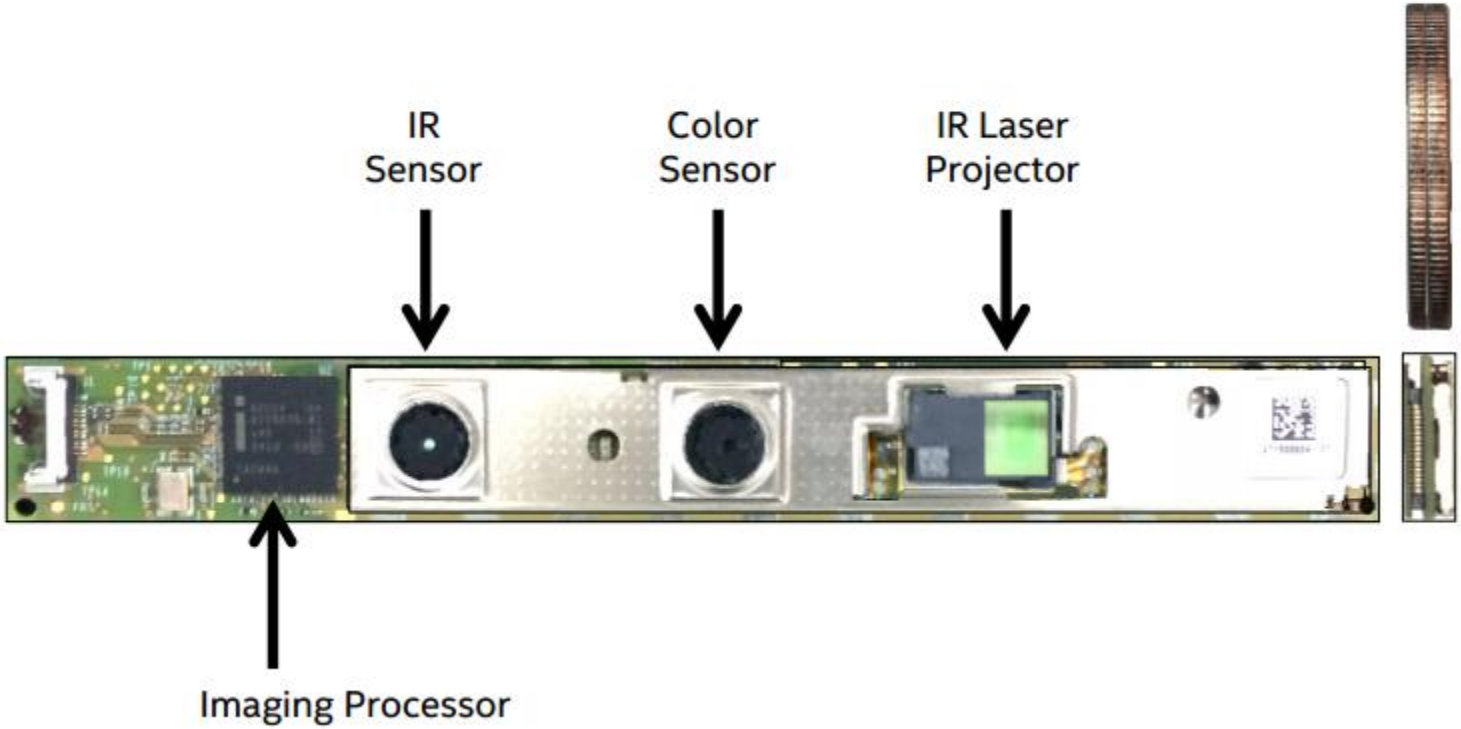
conductivité

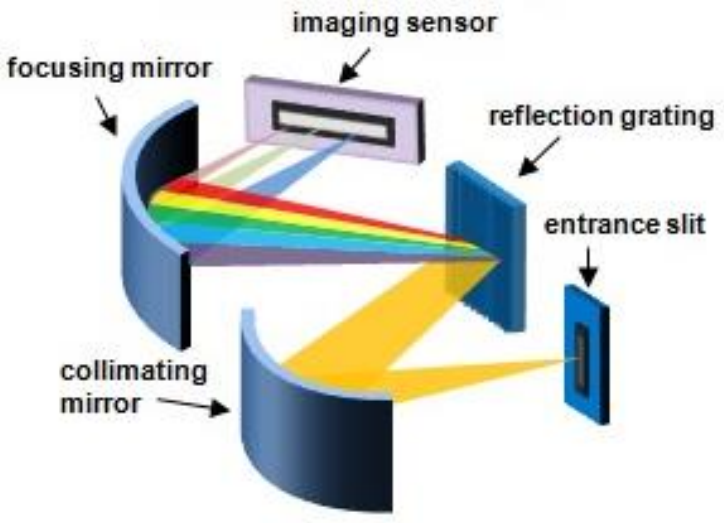
EEG



Intel® RealSense™ 3D camera

Front-Facing Usages





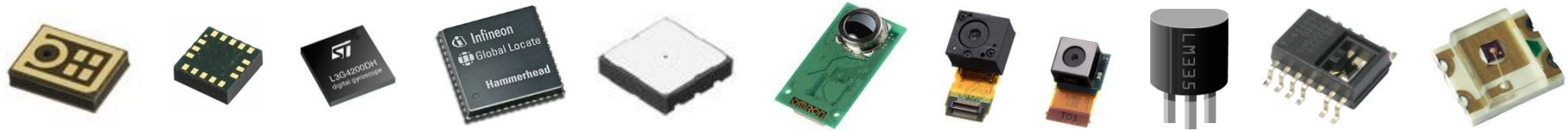
spectrograph

Scio

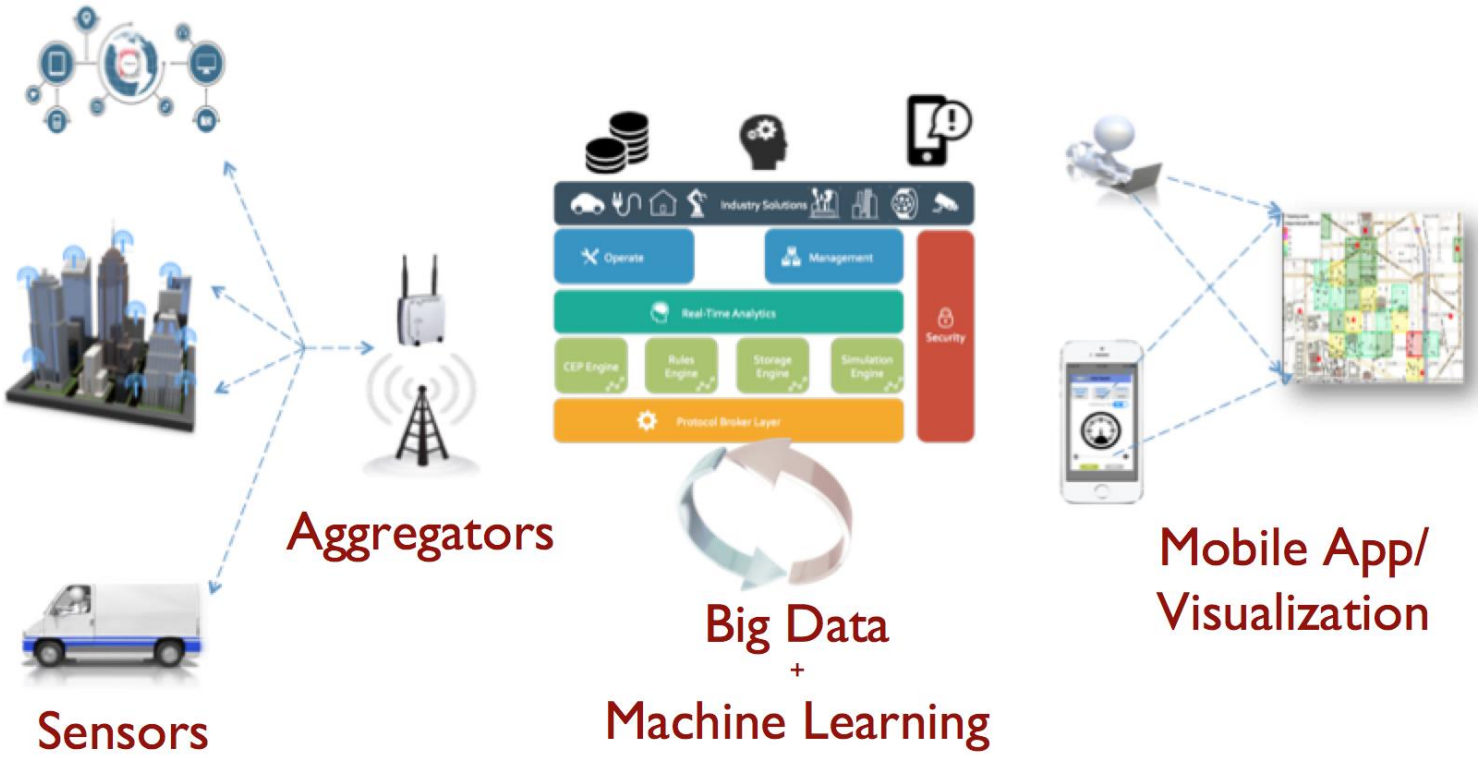
Vessyl

+

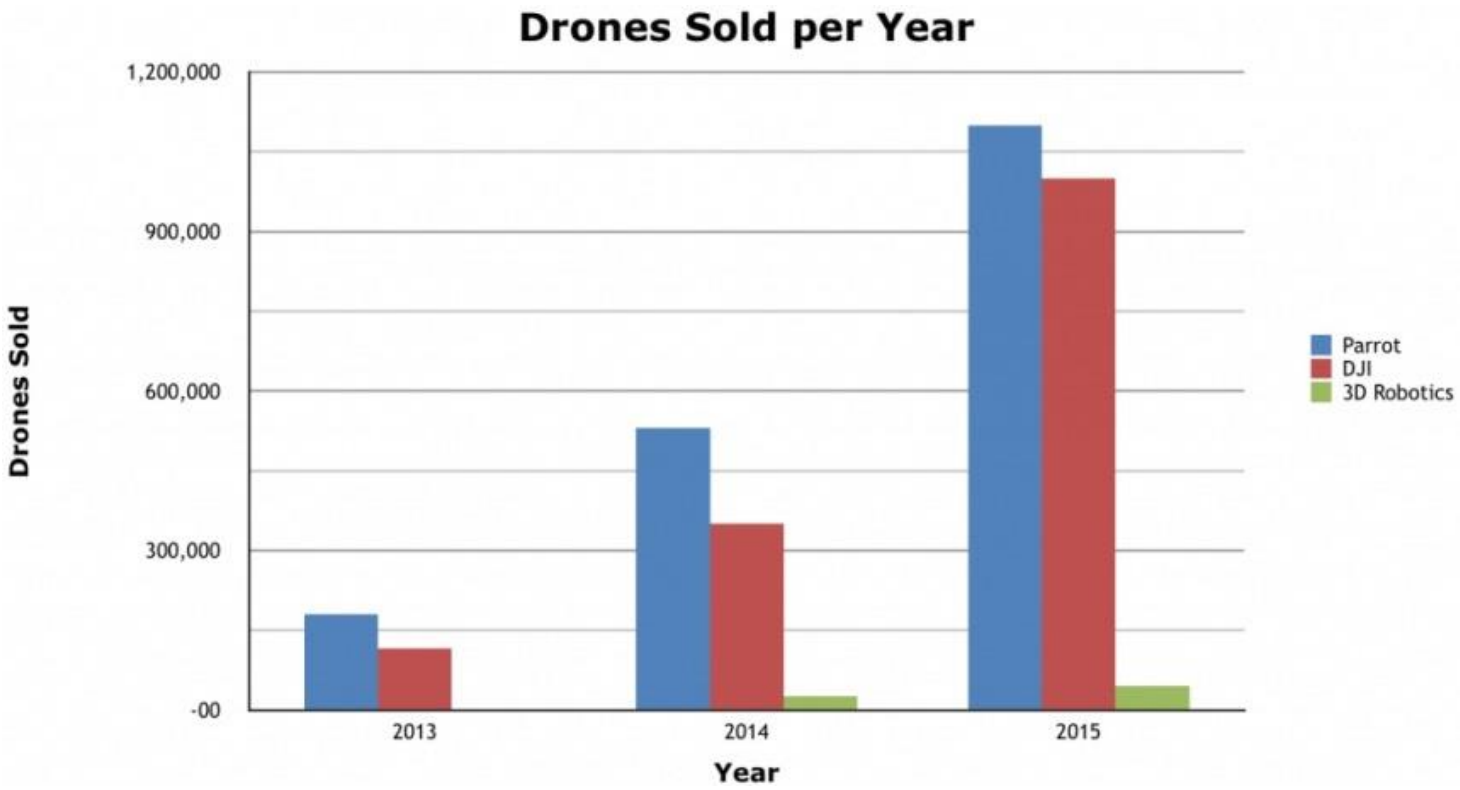
réseaux broadband et M2M
cloud
orchestration
big data + machine learning
contenus

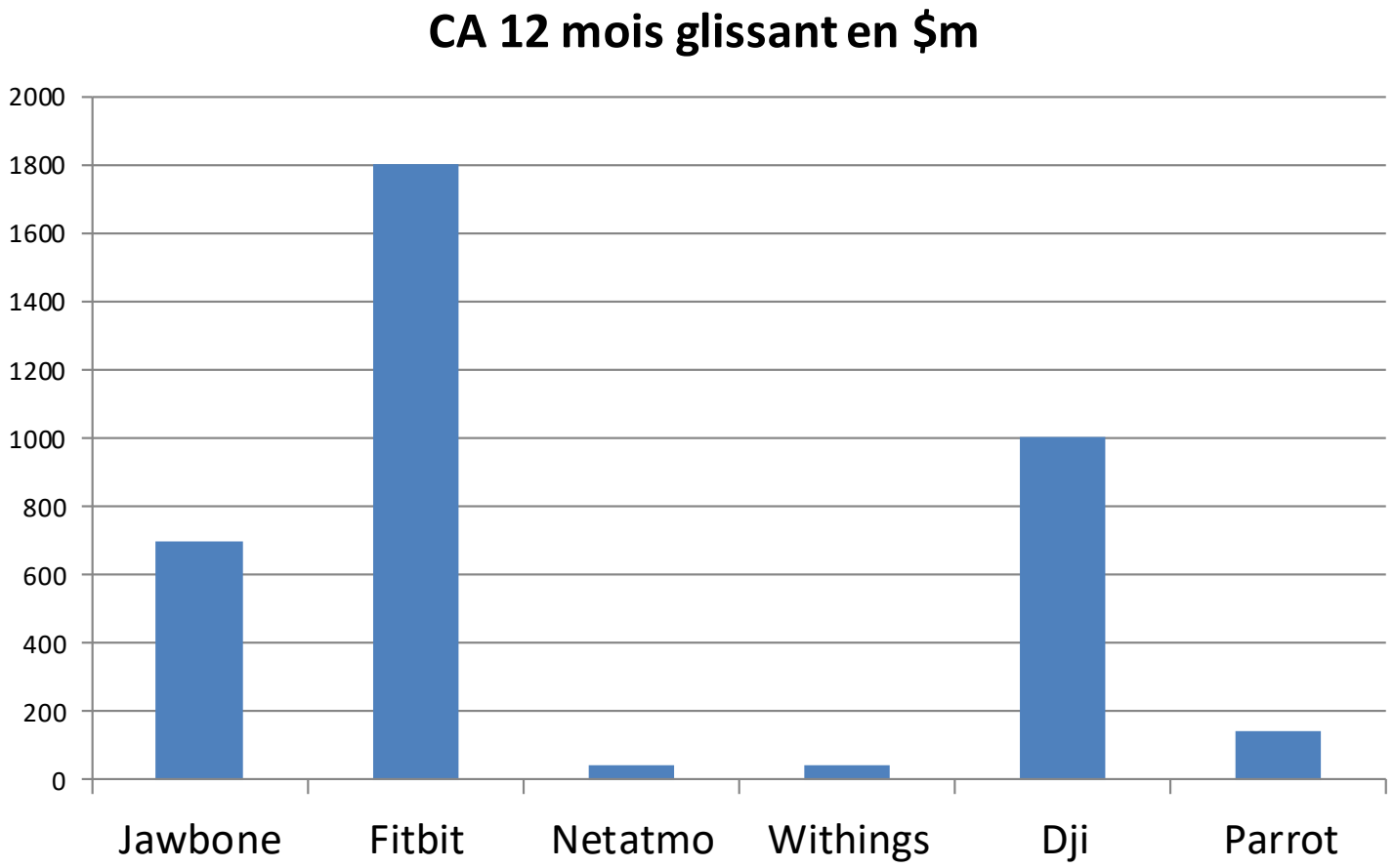


données de l'IOT



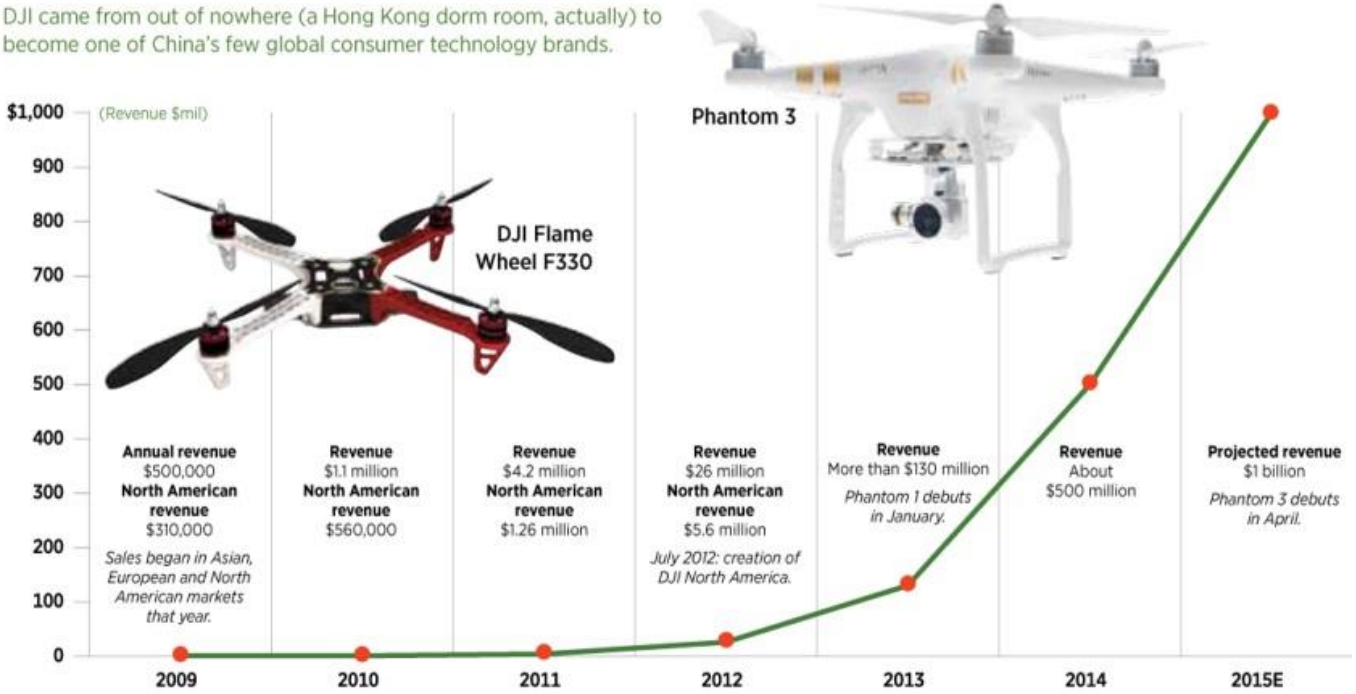
marché des drones


Drones Sold per Year
1,200,000
900,000
600,000
300,000
-00
Drones Sold
2013
2014
2015
Year
Parrot
DJI
3D Robotics


CA 12 mois glissant en $m
2000
1800
1600
1400
1200
1000
800
600
400
200
0
Jawbone
Fitbit
Netatmo
Withings
Dji
Parrot

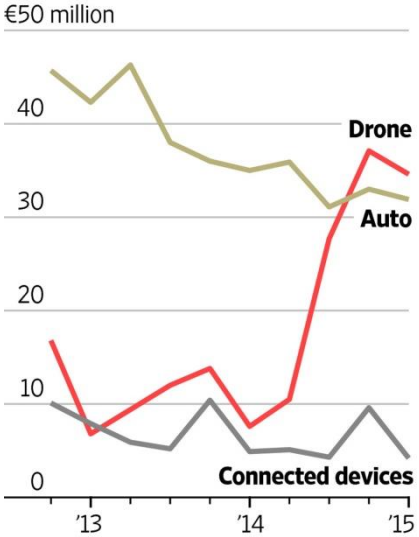
PROPELLERS ARE SPINNING UP

DJI came from out of nowhere (a Hong Kong dorm room, actually) to become one of China's few global consumer technology brands.



Drone On

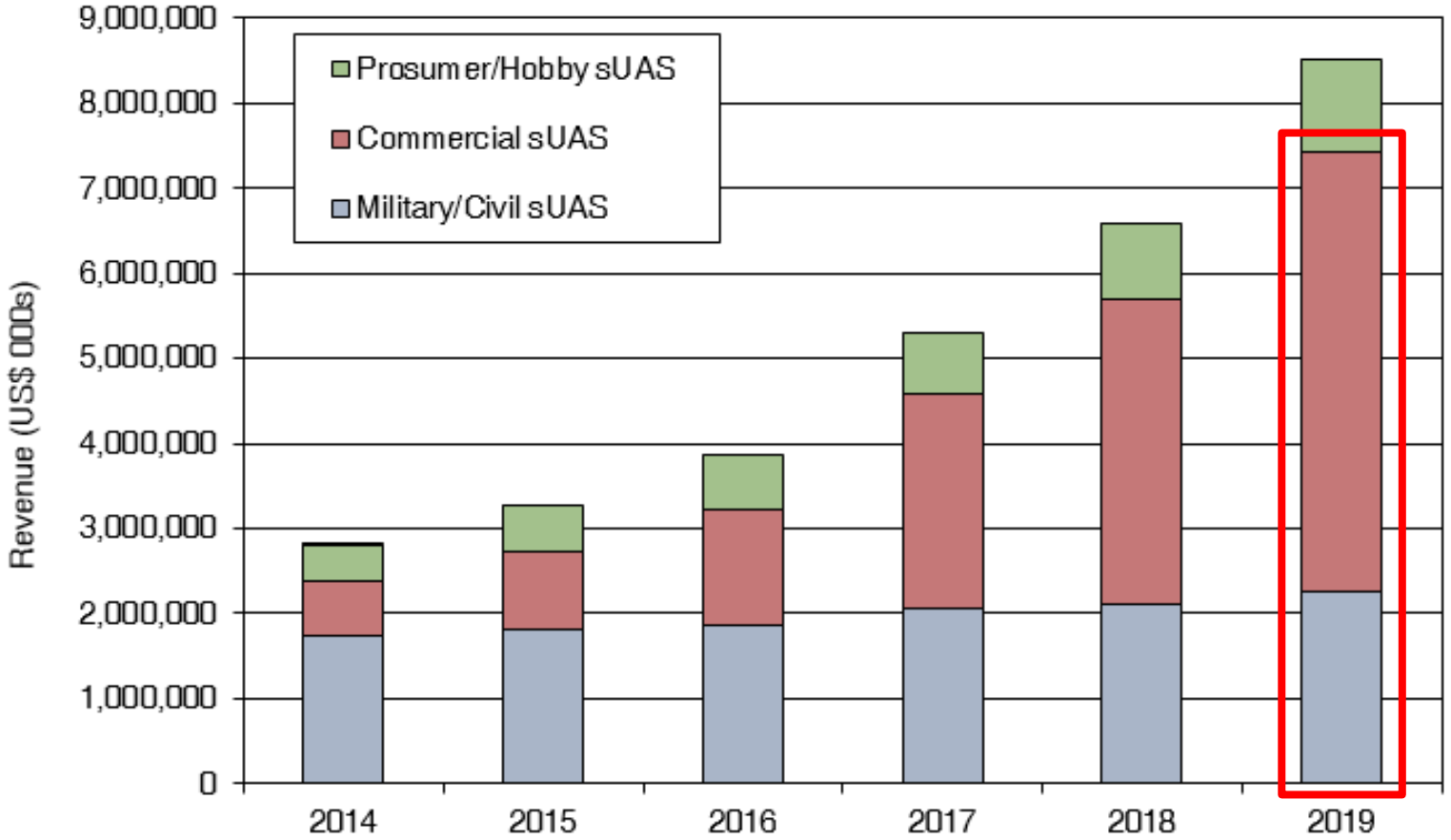
In two years, Parrot's drone sales have boomed while its years-old automotive business has slumped.



Note: €10 million = $11.1 million
Source: the company

THE WALL STREET JOURNAL.

Total sUAS Ecosystem Revenue
World Market, Forecast: 2014 to 2019



Source: ABI Research

The Drone Market Environment 2016

Recreational

Governmental

Agriculture

Commercial Platform Manufacturer

Early Stage Startups

Delivery Systems

Integration, Engineering

Services

Simulation, Education, Training

Drone Operation

Agriculture

Delivery

Inspection

Mapping

Supplier, Retailer

Flight Planning

Software

Computer Vision & Navigation

Mapping, 3D Modeling & Analytics

Parachute & Recovery

Propulsion & Power

Components & Systems

Electronics, Subsystems & Components

Ground Control Systems & Equipment

Navigation & Guidance Systems

Data & Communication

Counter Drone

Cameras & Vision Systems

Coalitions, Organizations & Initiatives

Media, News, Blogs & Magazines

User Groups, Networks

Operator Marketplace

Insurance

Universities, Institutes & Research Programs

North America

Europe

Asia & Oceania

Test Sites

Market Research

Conferences, Events

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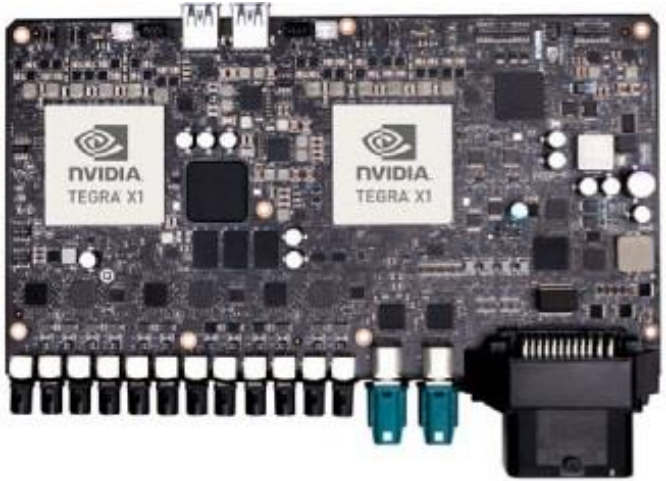
intelligence artificielle



Nvidia PX

IBM Watson

Artificial Intelligence

Contact
info@venturescanner.com
to see all 855 companies

Machine Learning-Gen
(96 Companies)

Digital Reasoning, bigml, Inductrics, Gridspace, IActive, MetaMind, tryo·labs, Predictry, promotica, sentient, Popego, SI, cycorp, SKYTREE, GraphLab, Textnomics

Machine Learning-App
(201 Companies)

siftscience, is., Mbaya, arago, IPONWEB, VOLTARI, Sense Networks, Oony, Symplify, Digital

Computer Vision-Gen
(97 Companies)

cortica, Cognitive Networks, Digital Signal, AlchemyAPI, image analytics, clarifai, EMOTIENT, blippar, imagga, FACE, HV, ImageSleuth

Computer Vision-App
(73 Companies)

flyby, jetpac, quikkly, percipo, Paletly, SNAP FASHION, sensiblevision, facecrit, RETN

Smart Robots
(52 Companies)

neato robotics, anki, jibo, MONSIEUR, ALDEBARAN, iRobot, IXI PLAY, hands

Virtual Personal Assistants
(71 Companies)

Vlingo, sherpa, tempo, Siri, appforma, MALUUBA, medwhat, aivo, DEZIDE, ejenta, LBM

NLP-Speech Recog.
(65 Companies)

VoiceBase, yap, VS, speech, verbio

NLP-Gen
(127 Companies)

cortical.io, digital trowel, DataRPM, SYNTAPSIFY, NarrativeScience, CLEARFOREST, inbenta, COGNITION, DELVER

Speech to Speech Trans.
(15 Companies)

TERRA VOX, thinking solutions, Raytheon BBN Technologies, Apptek, Lexifone, Talk with you

Context Aware Comp.
(28 Companies)

APPEAR, grokr, semusi, cleversense, trolion, Kimera Systems, EnFind, origo, overlay, Zahoo

Gesture Control
(30 Companies)

GestureTek, 3DiVi, eyeSight, omek, LootWorks, gestigon, ZenGlove, cube26, INTUGINE, connovate, PlayFresco, 4tiitoo

Recommendation Eng.
(54 Companies)

Utrip, fligoo, DESTI, nara, snapsort, loop, Tipflare, extensa

Video ACR
(14 Companies)

ENSWERS, audible magic, WESEE, uerenica, digitalrecognition, TAG, VisionSmart, evergig, VISIONI, Cognitive

58
69
69

Velodyne

$9K – $50K

QUANERGY

<$300

INNOVIZ TECHNOLOGIES
Redefining How Cars See Their Environment

<$100

le tsunami des voitures automatiques

"car as a service"

assurances

moins de voitures

immobilier

plateformisation

travail et loisirs

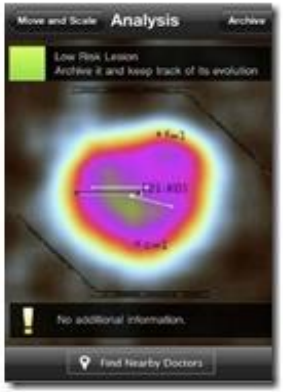
gestion du temps

énergies renouvelables

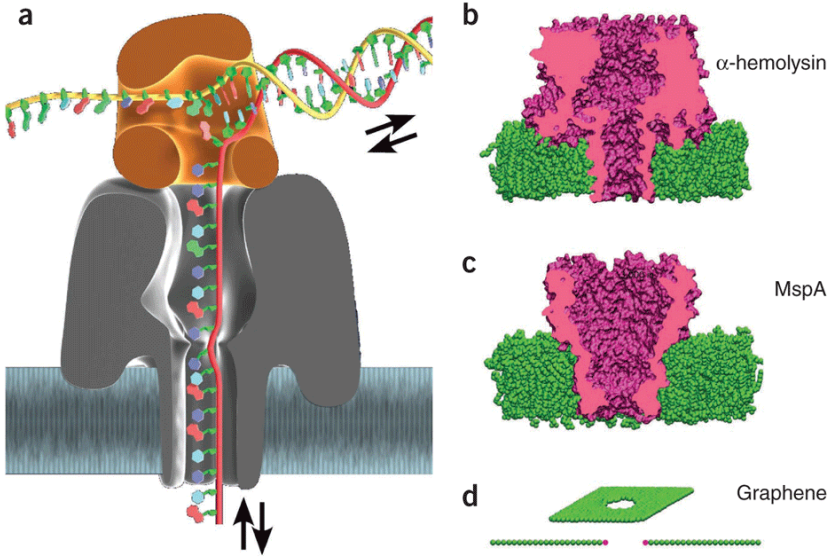
smart city

personnalisation numérique

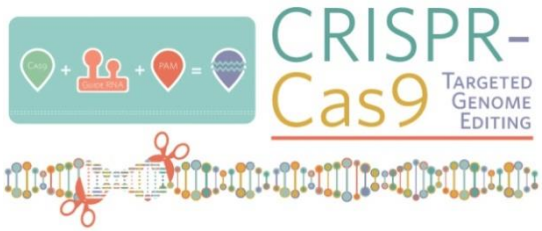
le tsunami dans la santé



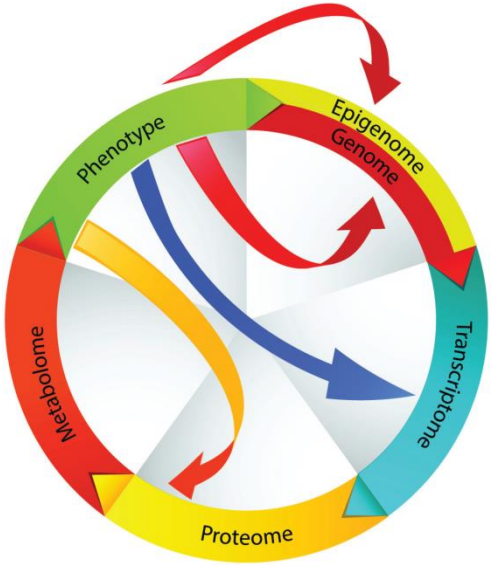
QUALCOMM TRICORDER XPRIZE



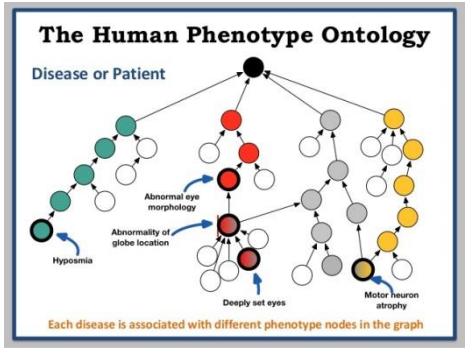
Séquençage ADN+ARN



édition ADN



analyse



phénotype

thérapies géniques

éducation

2016 The Blockchain Ecosystem

Market Insight • Proposition Development • Customer Engagement • Product Launch

FirstPartner

Introduction

The blockchain combines cryptography & distributed computing to deliver secure, direct peer to peer transactions without the need for a central party. At its heart is the Distributed Ledger. This is a tamper proof, public, network-hosted, record of all consensus verfiedtransactions.

Initially realised via Bitcoin & similar "cryptocurrencies", focus & investment is now shifting to the potential of blockchain technology to revolutionise the infrastructure & processes of established Financial Institutions & other enterprises.

This Map summarises the key principles behind the blockchain & the emerging ecosystem addressing payments, banking & other potential use cases.

Blockchain numbers

$921million	Cumulative VC investment in Bitcoin & blockchain companies to Oct 2015. $462 million of this in 2015 alone.[1]
$121million	Largest cumulative funding total - raised by Bitcoin computer developer 21inc.[1]
805	Number of early stage Bitcoin & blockchain companies identified by Venture Scanner[2]
30+	Banks & Financial Institutions known to be testing, analysing or investing in the blockchain technologies[3]
11m	Number of registered Bitcoin wallets in Sept 2015 - up from 6.6m in Sept 2014[4]
106,000	Number of merchants who accept Bitcoin[4]
$4.9bn	Bitcoin capitalisation Nov 2015. Bitcoin accounts for around 90% of the capital value of all cryptocurrencies[5]
$2.7bn	value of Bitcoin trading in Sept 2015[6]
475	Bitcoin ATMs installed worldwide[7]

Sources:
1 CoinDesk & Crunchbase
2 Venturescanner.com reviewed Nov 2015
3 FirstPartner research
4 CoinDesk State of Bitcoin Report Q3 2015
5 Blockchain.info checked 16th Nov 2015
6 Bitcoinity.org
7 Coin ATM Radar checked Oct 2015

Author: Richard Warren
rwarren@firstpartner.net

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@firstpartner
www.firstpartner.net

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Payment Use Cases

Retailing | Person 2 Person | Remittances | Financial Inclusion | Interbank Clearing | Forex | Resilience | Trading & Markets

The Cryptocurrency Ecosystem

Specialist companies facilitating transaction validation, currency exchange, storage & payment on existing cryptocurrency newtworks (primarily Bitcoin)

Users | Merchants

Wallets: Blockchain, Xapo, Armory, bitreserve, Case

Bitcoin Debit Cards: WageCan, Xapo PRO

BitCoin ATM: Lamassu, genesiscoin, BitAccess

International Remittance: Abra, BitPesa, R-BIT

Merchant Payment Processing: Bitcoin PoS: PEY, DC POS

Bitcoin Processing: Bitnet, GoCoin, bitpay

Risk & Fraud Management: Vogogo

PSPs Supporting Bitcoin: PayPal, adyen, Braintree, stripe

Exchanges: Bitfinex, Kraken, LocalBitcoins.com, Bitstamp, HuobiCom, BTC-e

Multiservice Companies (Mining, Exchange, Wallet, Processing): coinbase, Circle, BITX, BTCC, Xapium

Mining: Mining Technology & Commercial Operations: 21 INC, KnCMiner, BitFury, spondooliestech, HASHRABBIT, BTCS

Mining Pools: - Ghash.io, - F2Pool, - AntPool, - Slushpool

Bitcoin Based Cryptocurrencies

Open Protocols for Institutions

Established Financial Ecosystem

Regulated financial institutions & platform vendors exploring blockchain technology as an alternative to centralised & correspondent payment processing

Money Transfer Operators: Western Union

Market Makers

Securities Markets: Nasdaq

Retail & Commercial Banks: Barclays, Deutsche Bank, Bank of America, BNP Paribas, BBVA, citi, Fidor Bank, HSBC, ING, J.P.Morgan, UBS, RBS, Santander

Central Banks & Initiatives

Liquidity Provision | National Clearing | Compliance | Policy

The following major central banks have undertaken assesments or issued statements on regulation, potential risks to financial systems and/or benefits but none yet has a definitive policy stance.

- Bank of England
- Banque de France
- Deutsche Bundesbank
- European Central Bank
- The Federal Reserve
- Monetary Authority of Singapore
- People's Bank of China
- Reserve Bank of India

Card Schemes: VISA, MasterCard, American Express

Interbank Networks: earthport

Enabling the Financial Services Blockchain

Commercial platforms & services targeting Financial Institutions

Securities & Derivatives & Asset Trading Platforms

Smart contracts & blockchain for transparent trading & post trade settlement: Mirror, symbiont, clearmatics, HEDGY, SETL

The R3 Consortium: Technology led initiative of 30+ banks to design & apply distributed ledger technology to global financial markets

Institutional Investment: TradeBlock, itBit, SolidX

Financial Infrastructure & APIs

Enable implementation of private Blockchains/ sidechains &/or the development & securing of financial applications: BLOCKCYPHER, enis, Digital Asset Holdings, Chain, Gem, ripple, Blockstack.io

The Distributed Ledger

Anatomy of a Transaction

1 Initiation — sender — Transaction Instruction: -prior transaction(s) -recipient address -value & conditions -digital signature

2 Verification — nodes or miners: -propagate -group into "candidate blocks" -validate signatures -verify through "consensus" — the network

3 Completion — recipient — "Value" — Verified Block — blockchain

Protocol Components

The Currency

The medium for transaction settlement within the newtork & rewarding miners. Cryptographically generated, protocol rules determine issuance & destruction. May be tradeable "off the newtork" (e.g. Bitcoin) or only exist on network (e.g. XRP)

The Ledger

AKA the Blockchain. A Public record of all transactions - stored across a distributed P2P network of servers. Verified transactions are added in "blocks" and the history provides proof of value or assets "owned".

Consensus

Prevents "double spend" or validation of fraudulent transactions:
Proof of work: miners compete to validate blocks by solving highly processor/RAM intensive cryptographic problems for reward
Distributed consensus: majority validation by trusted subnetworks of peer nodes within the network. Used by Ripple & Stellar
Proof of stake: achieves distributed consensus by network users proving their ownership of currency. Used by Peercoin & Bitshares

Bitcoin
Created as an alternative to central bank controlled fiat currencies, Bitcoin was the first working Cryptocurrency. It remains dominant but lack of scalability and other inherent flaws will likely prevent mass adoption.
Validation: Proof of Work
Latency: 10 minutes
Currency: BTC - on and off-network
Issuance: Mining Reward. 21M Limit

Litecoin
Consensus: Proof of Work
Latency: 2.5 minutes
Currency: LTC - on and off-network
Issuance: Mining Reward. 84M Limit

Dogecoin
Consensus: Proof of Work
Latency: 1 minute
Currency: Doge - on & off-network
Issuance: Mining Reward. Unlimited

Blockchain

Distributed P2P Networks

Ripple
Consensus based protocol designed specifically for existing financial institutions. Supplementing existing processes & directly supporting fiat currencies, lead use cases are international payments & inter Finangcial institution settlement
Validation: Distributed consensus
Latency: 3 seconds
Currency: XRP on-network only
Issuance: At inception -100 BN units created

Ethereum
Smart contract & distributed app focus
Validation: Proof of Work
Latency: 12 seconds
Currency: ETH on-network only
Issuance: Mining Reward.

Stellar
Ripple derivative. Financial focus
Validation: Distributed consensus
Latency: 2-5 seconds
Currency: Lumens on-network only
Issuance: 100 BN then 1% issued PA

Crypto 2.0 - Building on the Bockchain

Smart Contracts

Encode & validate "conditions" for a transaction between parties. Potentially facilitate legally binding transactions over the blockchain: Consensys, Clearinghouse, Counterparty, Codius

Enabling Layers
Protocols, platforms & SDKs that build on top of core blockchain protocols to enable additional transaction types & services

Colored Coins & Open Assets

Bitcoins altered to represent an asset. Exchanged via the Open Assets Protocol. Allows trading of physical & other assets: coloring, coinprism, ChromaWay, Omni

Core Blockchain Protocols

bitcoin, ripple, ethereum, stellar, DASH, Peercoin, VIACOIN

Ripple: facilitating multiple Financial institutions focussing on payment solutions

Protocol Commercialisation
Consensys: building on Ethereum based ecosystem & partnered with Microsoft for Ethereum Blockchain as a Service

Other Use Cases

IoT — Registering and validating connected devices: Filament, IBM, Samsung

Data — Distributed storage of and access to business data: factom, MaidSafe, Storj.io

e-Identity — Registering and validating individual identity: ShoCard, stampery, Bitproof.io

Legal — Executing smart legal contracts

Crowd Funding — Raising finance & distributing equity: lighthouse, OpenBazaar, La'Zooz

Market Places — Trading & sharing of physical & digital assets & services: BlockPartI, Alexandria, Bisantyum

Publishing — Digital asset rights management, distribution & payment

Proof of Ownership — Tamper proof registration & "stamping" of physical & digital assets

Data & Analytics: CoinAlytics, BlockCorp, blockr, Kaiko, bitcoin charts

Key Security/HSMs: gemalto, Thales

Balancingthe Benefits

Blockchain Benefits
- Ecosystem simplification
- Faster interbank clearing & settlement
- Lower transaction costs
- Reduced counterparty risk
- Transaparency & auditability
- Ease of software development/integration

Vs.

Risks
- Unproven technology
- Untested capacity/scalability
- Low transaction speed
- Possible concensus protocol flaws
- Cryptocurrency price volatility
- Uncertain regulatory status

Investors: Andreessen Horowitz, Overstock, Lightspeed Venture Partners, Digital Currency Group, Blockchain Capital, Google Ventures, AME Cloud Ventures, Pantera

HTC affirme que la VR dépassera le marché des smartphones d'ici 4 ans. Vraiment ?

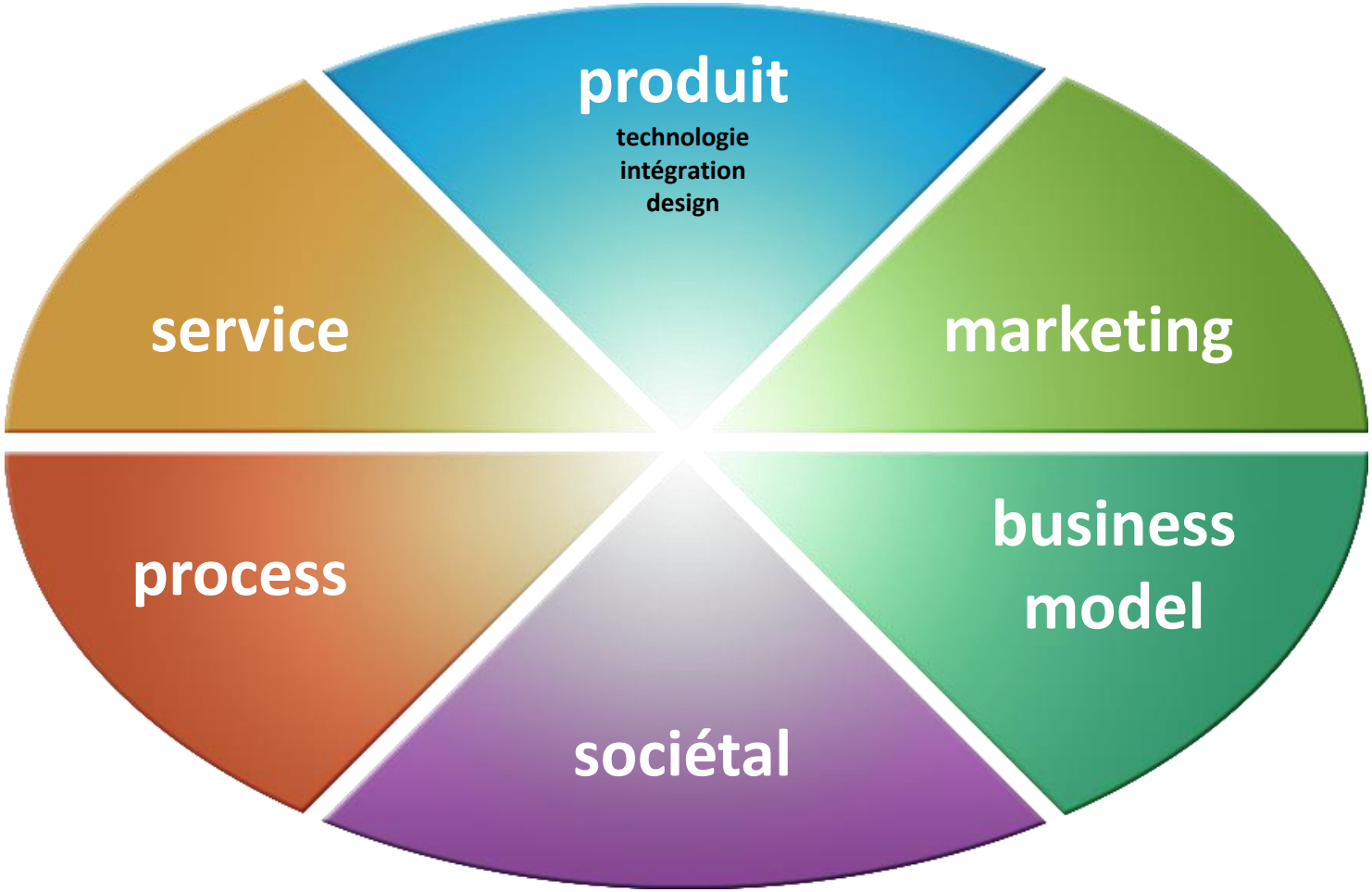
Business : *Le groupe taiwanais fait montre d'un grand optimisme, qui pour le moment ne s'appuie sur rien de concret.*

Par La rédaction de ZDNet.fr | Mercredi 27 Avril 2016

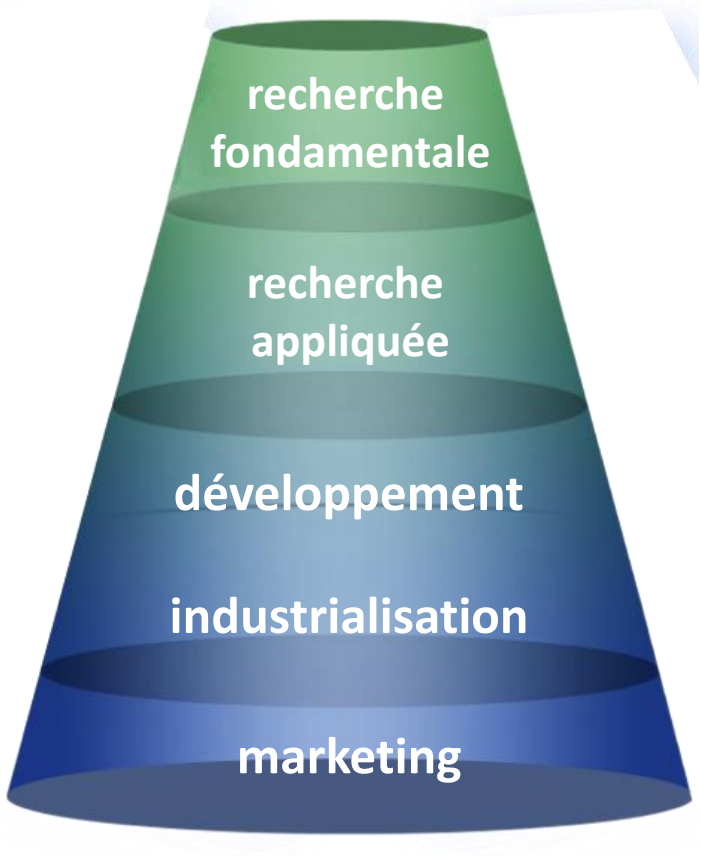
Suivre @zdnetfr Suivre

En difficulté dans le marché des smartphones, HTC mise aujourd'hui énormément sur la réalité virtuelle à travers son casque Vive. Une chose est sûre : cette première offensive, unanimement saluée, est très qualitative et ceux qui l'ont essayé peuvent témoigner de l'immersion proposée par ce hardware.

partie 2 : dynamiques de l’innovation


produit
technologie
intégration
design
service
marketing
process
business model
sociétal

de l’invention à l’innovation



théories
idées
concepts
inédit
prototype

différence?

produit
impactant
industrialisé
diffusé
adopté

plateforme

amazon
web services™
ARRAYENT

SAMSUNG
works with
nest

android
iOS
Windows IoT
IFTTT

gamme

Withings
Terraillon

netatmo

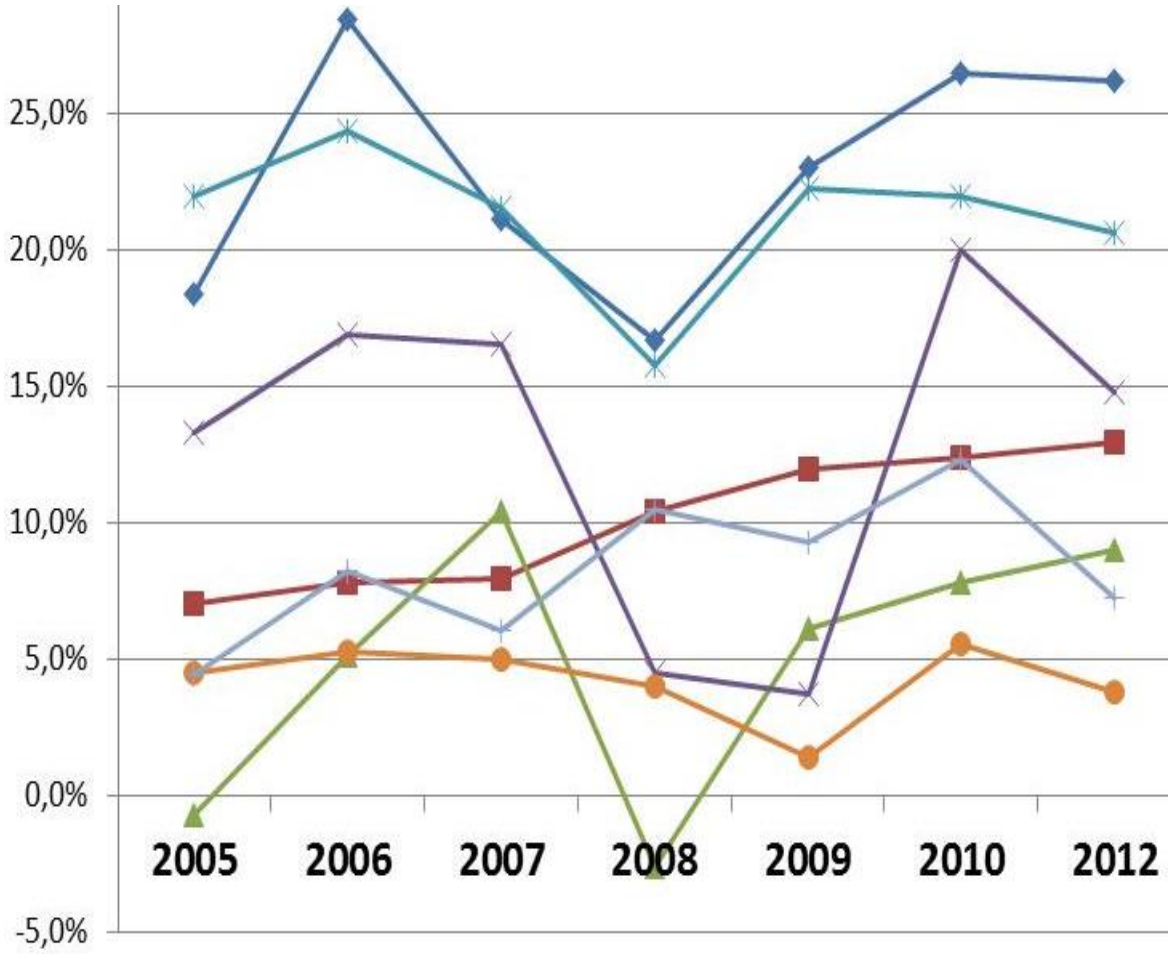
ARCHOS
legrand
myfox
somfy

produit

GROUPE
SEB

Parrot

Kolibree



internet

software

semico

platforms

IT services

media

telecoms

hardware

commodities

Source: Forbes 2000 compilation, société cotées, les % sont le taux de résultat net cumulé des sociétés du secteur, le secteur des médias intègre les grandes agences de publicité

ASUS
Eee PC

SONY
PS VITA

PHILIPS

WWW

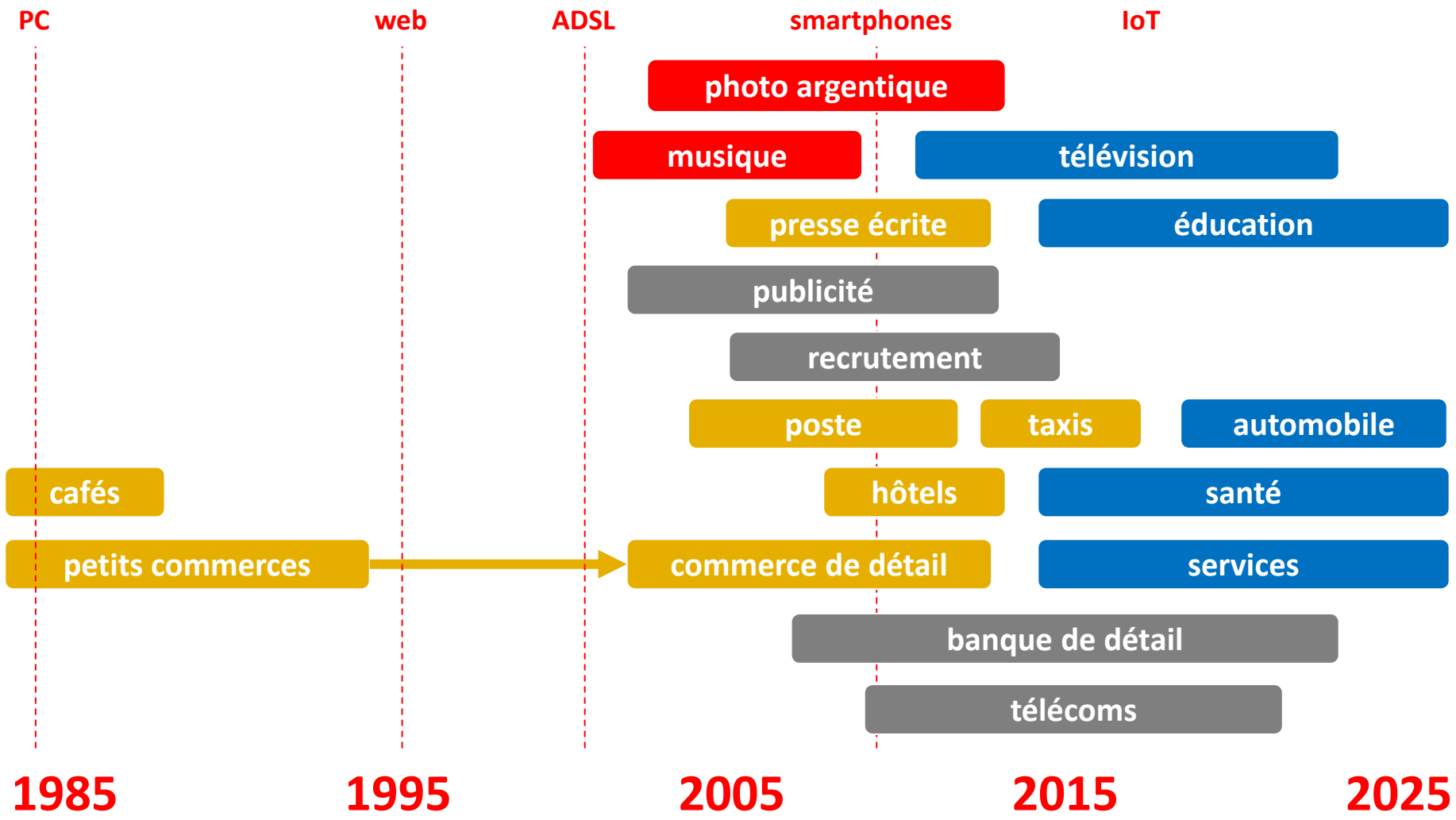
RELAY

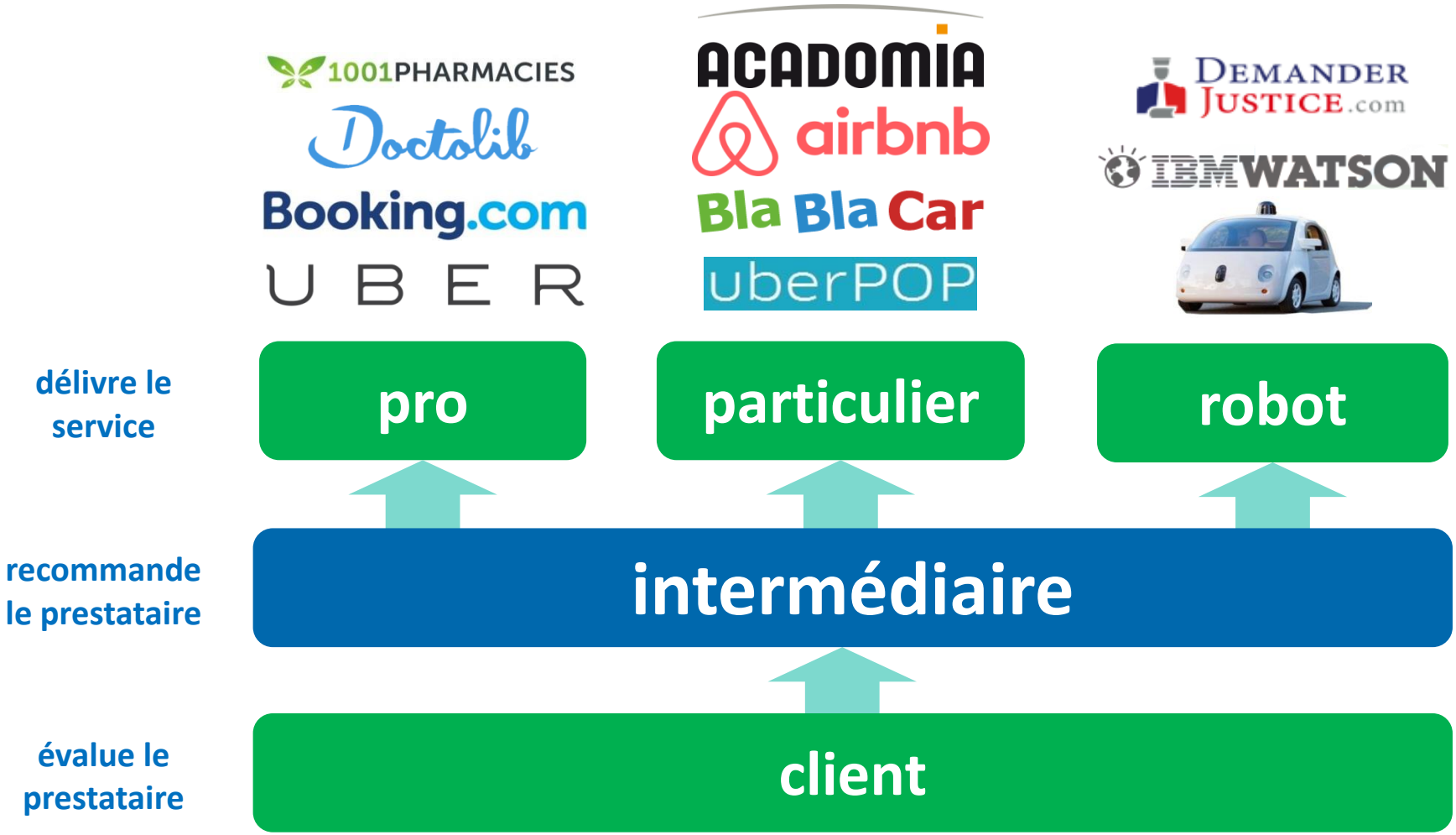
SONY

SONOS

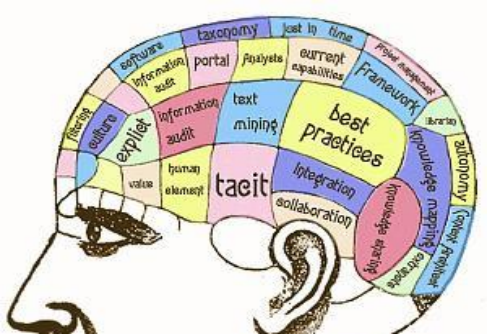
Canon
8x
16.0

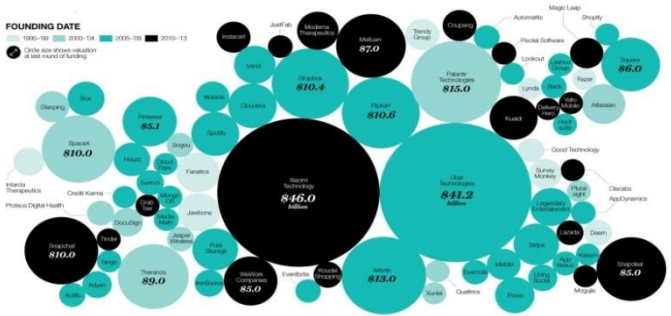
700m
E-90/A-5 (M-30/Madrid)
10:10
120
GARMIN

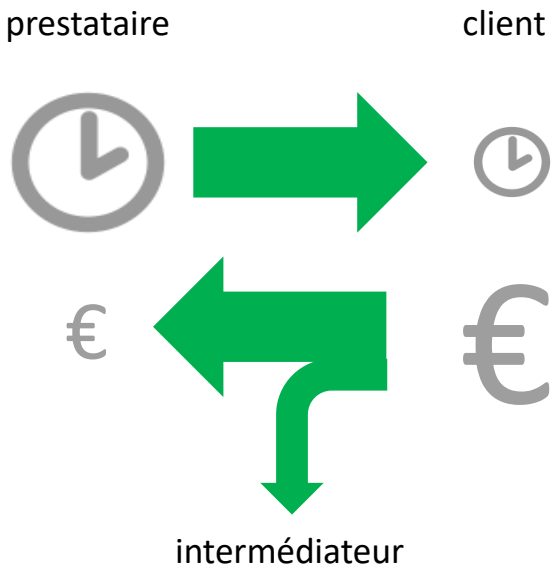

PC
web
ADSL
smartphones
IoT
photo argentique
musique
télévision
presse écrite
éducation
publicité
recrutement
poste
taxis
automobile
cafés
hôtels
santé
petits commerces
commerce de détail
services
banque de détail
télécoms
1985
1995
2005
2015
2025


1001PHARMACIES
Doctolib
Booking.com
UBER
ACADOMIA
airbnb
Bla Bla Car
uberPOP
DEMANDER JUSTICE.com
IBM WATSON
délivre le service
pro
particulier
robot
recommande le prestataire
intermédiaire
évalue le prestataire
client

catalyseurs de diruptions







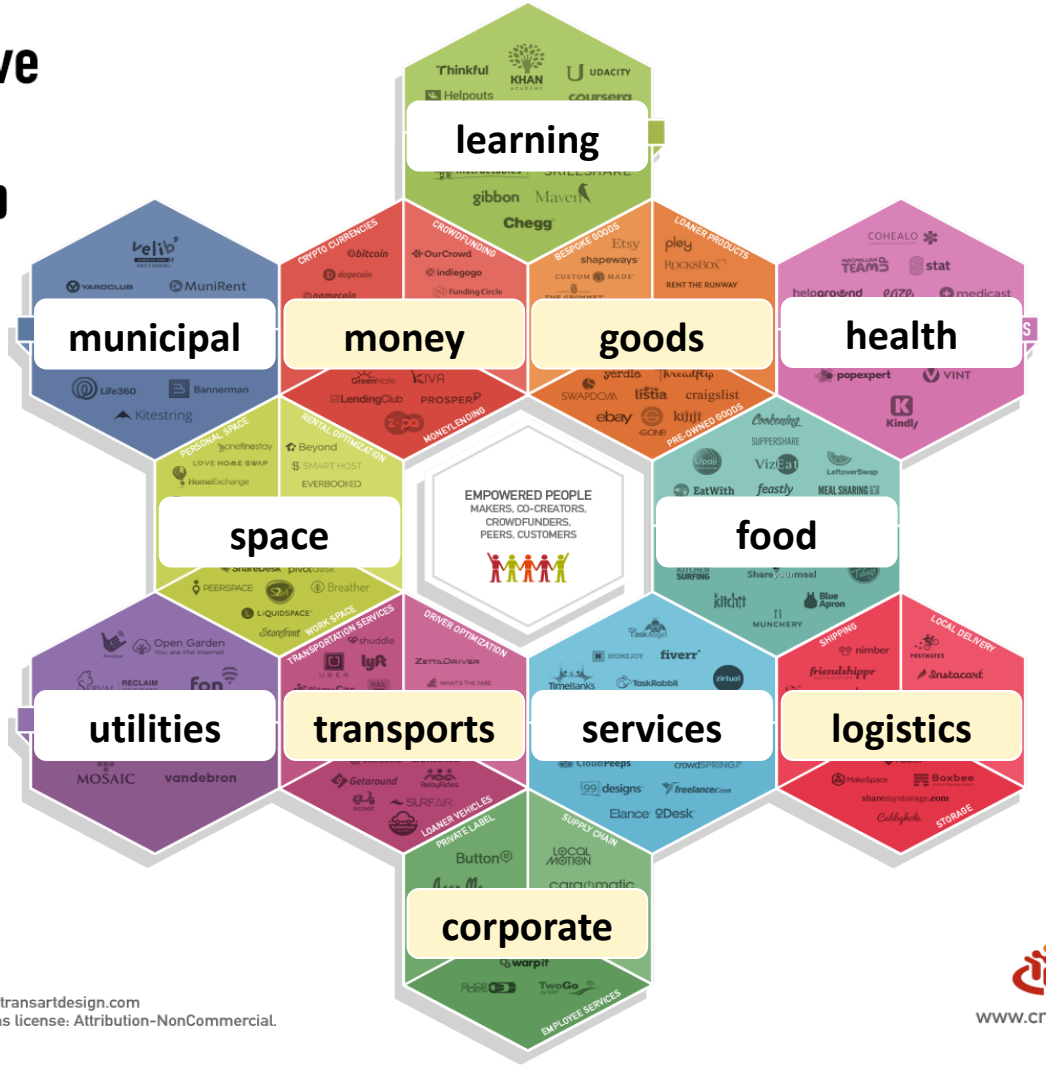
"The world is increasingly divided between people who have money but no time and people who have time but no money. The on-demand economy provides a way for these two groups to trade with each other."

The Economist, January 3rd 2015

Collaborative Economy Honeycomb

Version 2.0

By Jeremiah Owyang
@Jowyang



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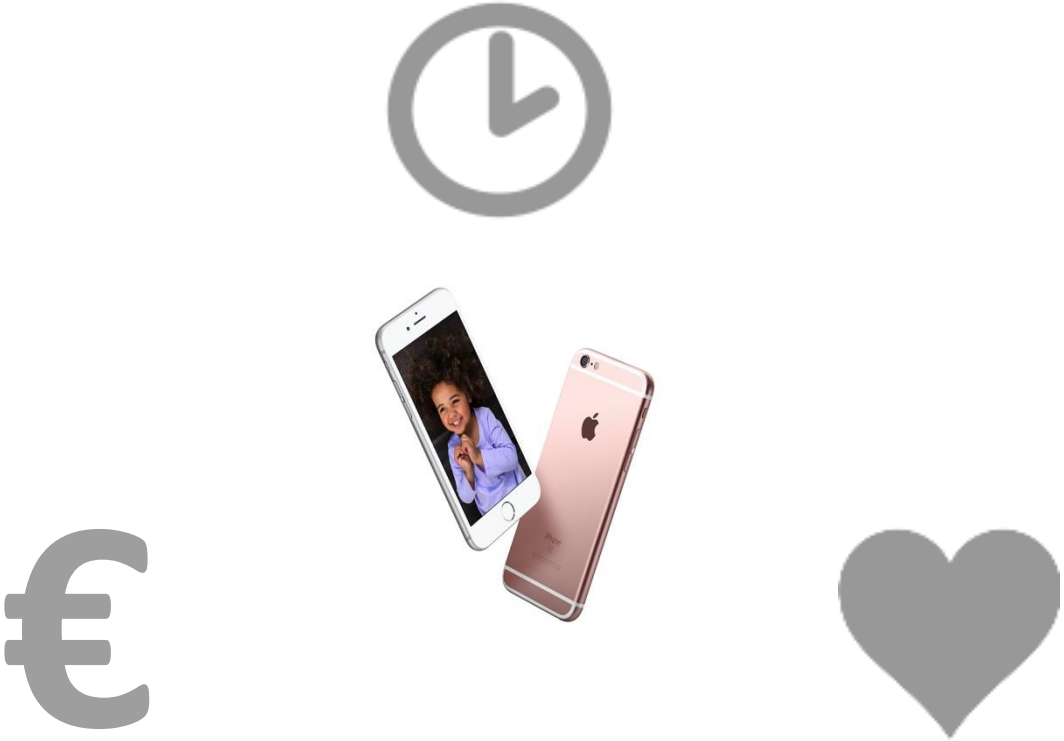
www.crowdcompanies.com



trouver un problème avant une solution

où les coûts sont-ils trop élevés ?

qu'est-ce qui fait perdre du temps ?

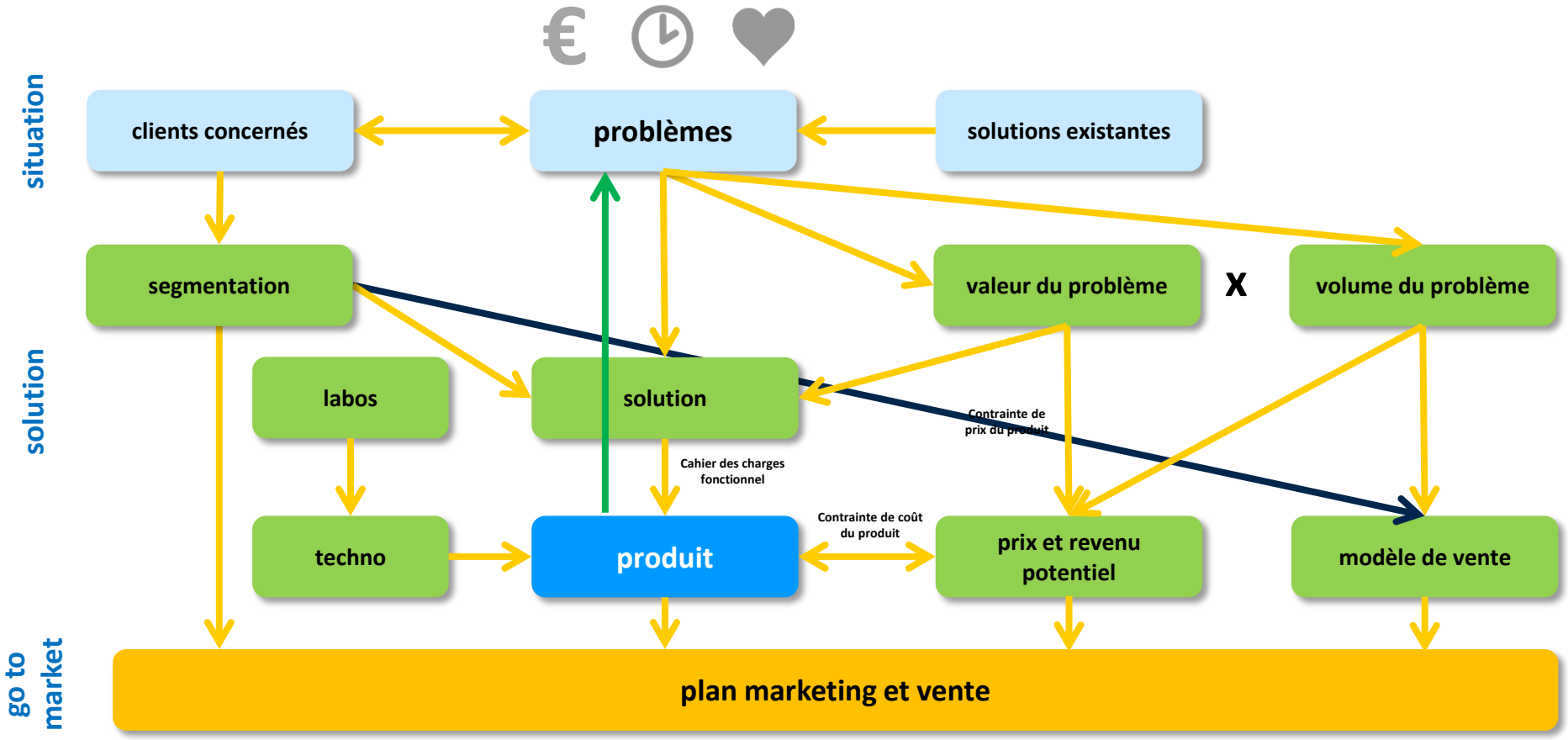
quelles sont les angoisses des clients ?

quelles sont les aspirations des utilisateurs ?

quels sont leurs besoins fondamentaux ?

quelle est la hiérarchie de leurs besoins ?

quel est leur pouvoir d’achat ?


situation
solution
go to market
clients concernés
problèmes
solutions existantes
segmentation
valeur du problème
X
volume du problème
labos
solution
Contrainte de prix du produit
Cahier des charges fonctionnel
Contrainte de coût du produit
techno
produit
prix et revenu potentiel
modèle de vente
plan marketing et vente

réponses clés

quels problèmes ? y compris générés par les concurrents

quelle valeur du problème ? quanti et/ou quali

quels clients ? segmentation, sizing, priorité

quelle solution ? fonctionnelle et technique

quel modèle de commercialisation ? direct ou indirect…

le dilemme produit/service

service	service outillé	produit

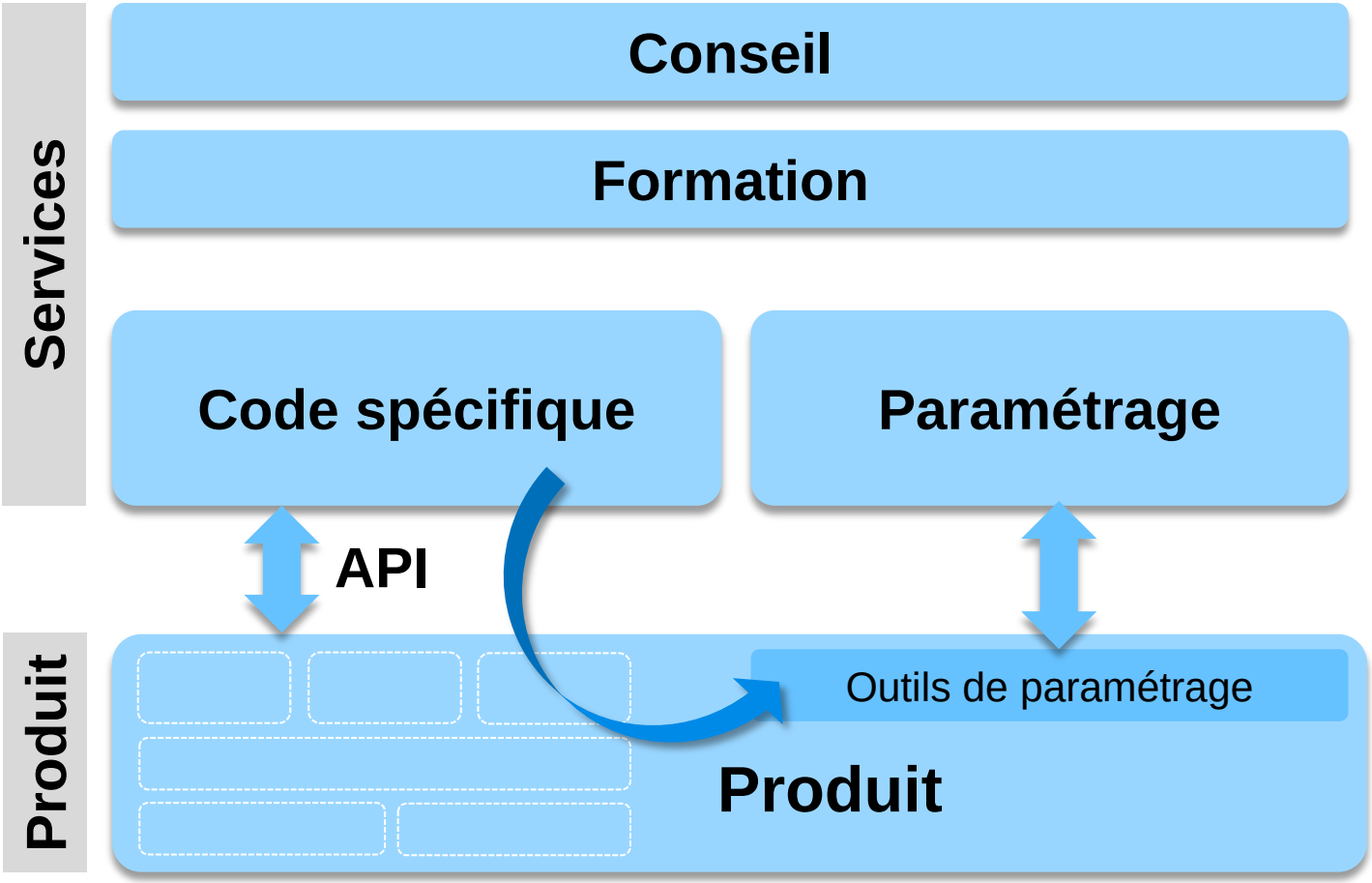
demande client ?

segmentation ?

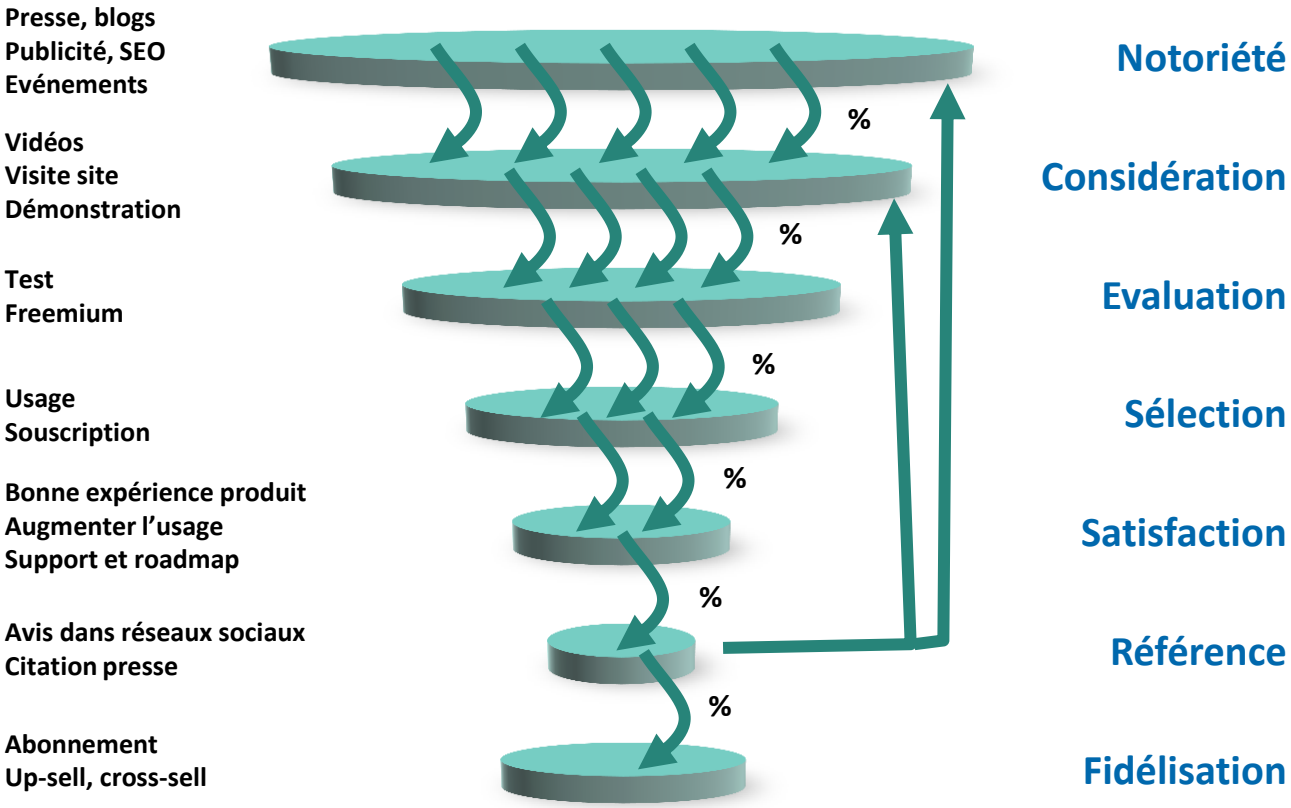
revenu court / long terme ?

investissement ?

scale ?


Services
Conseil
Formation
Code spécifique
Paramétrage
API
Produit
Outils de paramétrage
Produit

cycle de vente



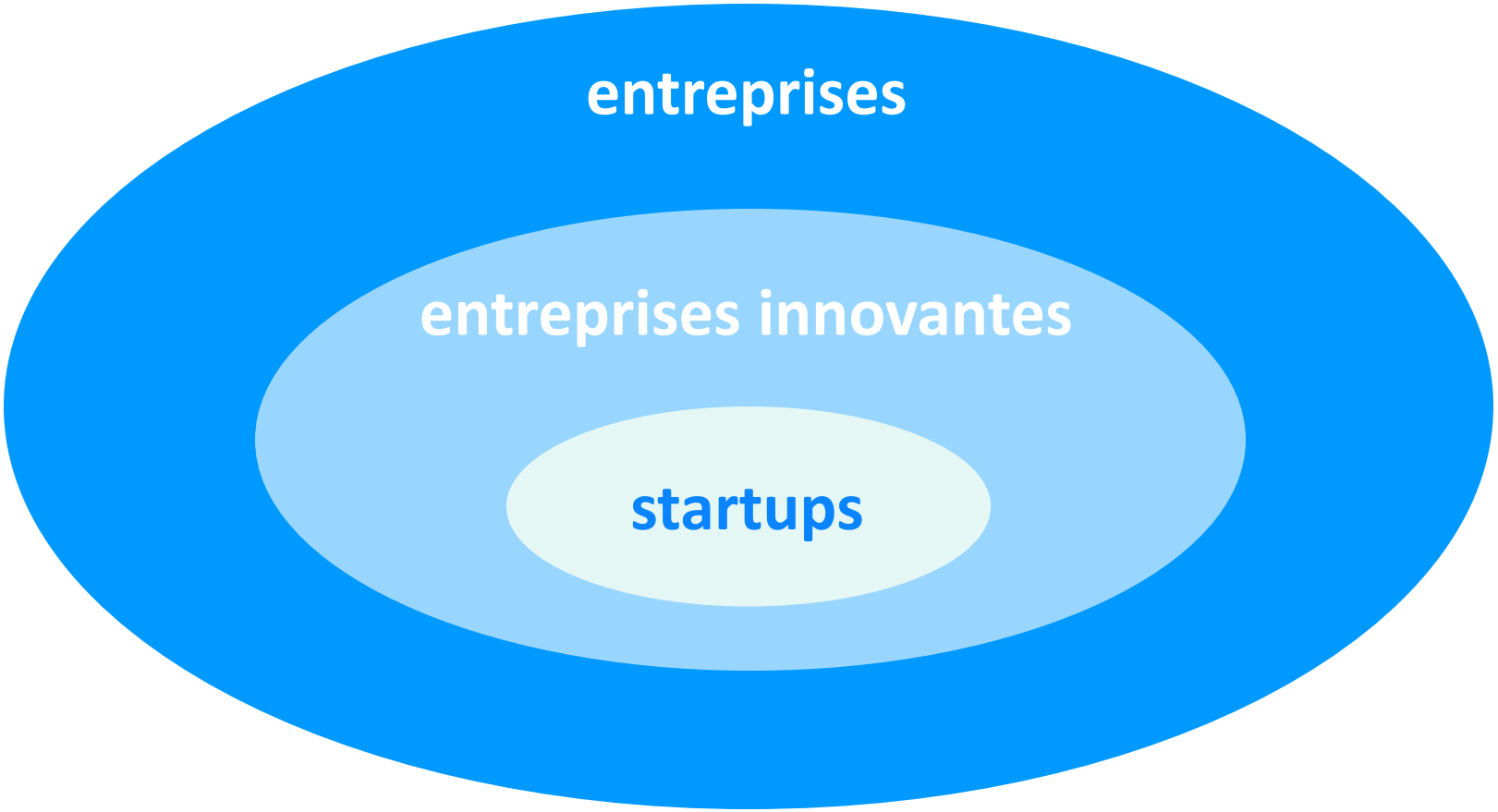
innover dans le numérique

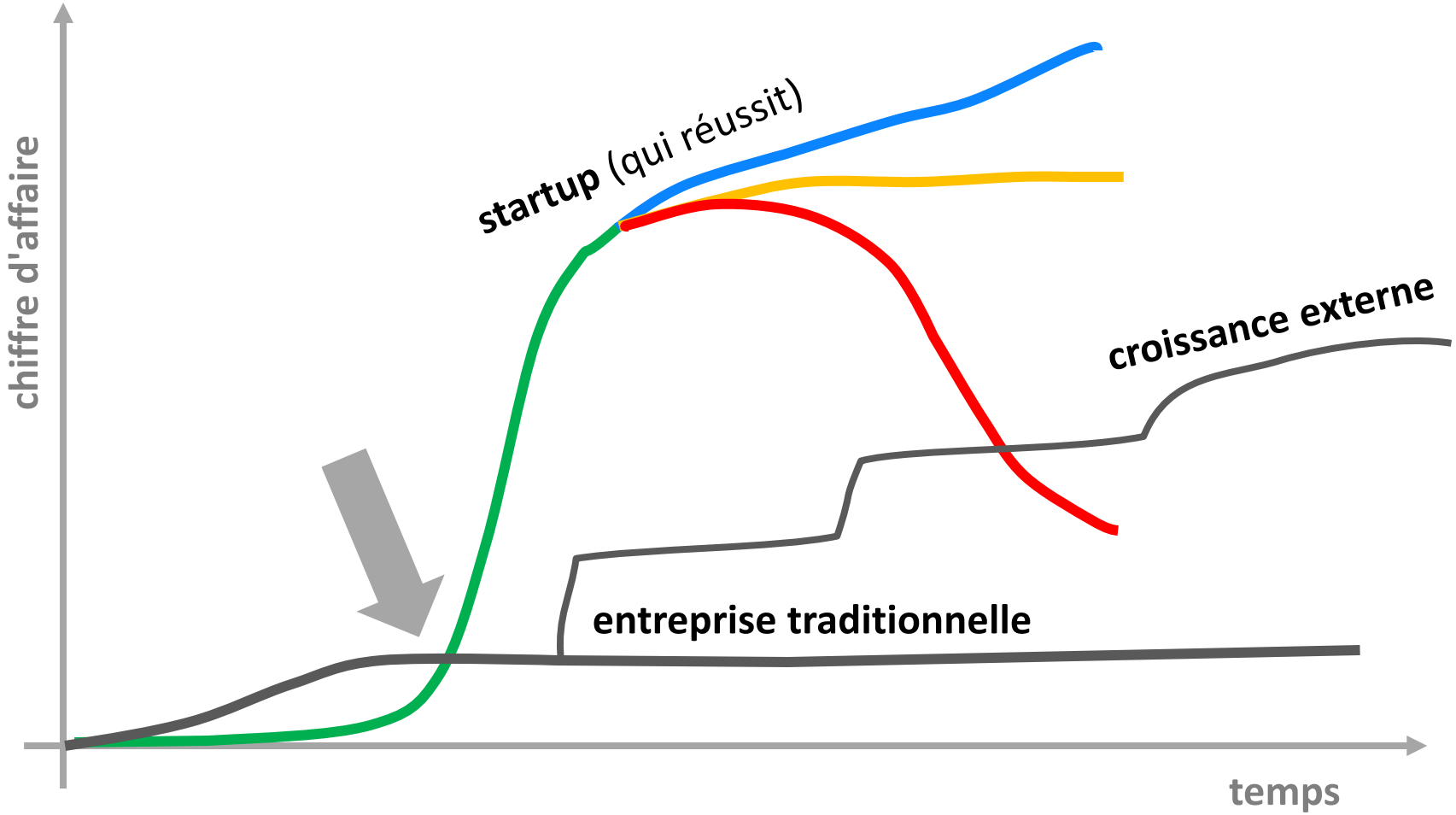
Olivier Ezratty

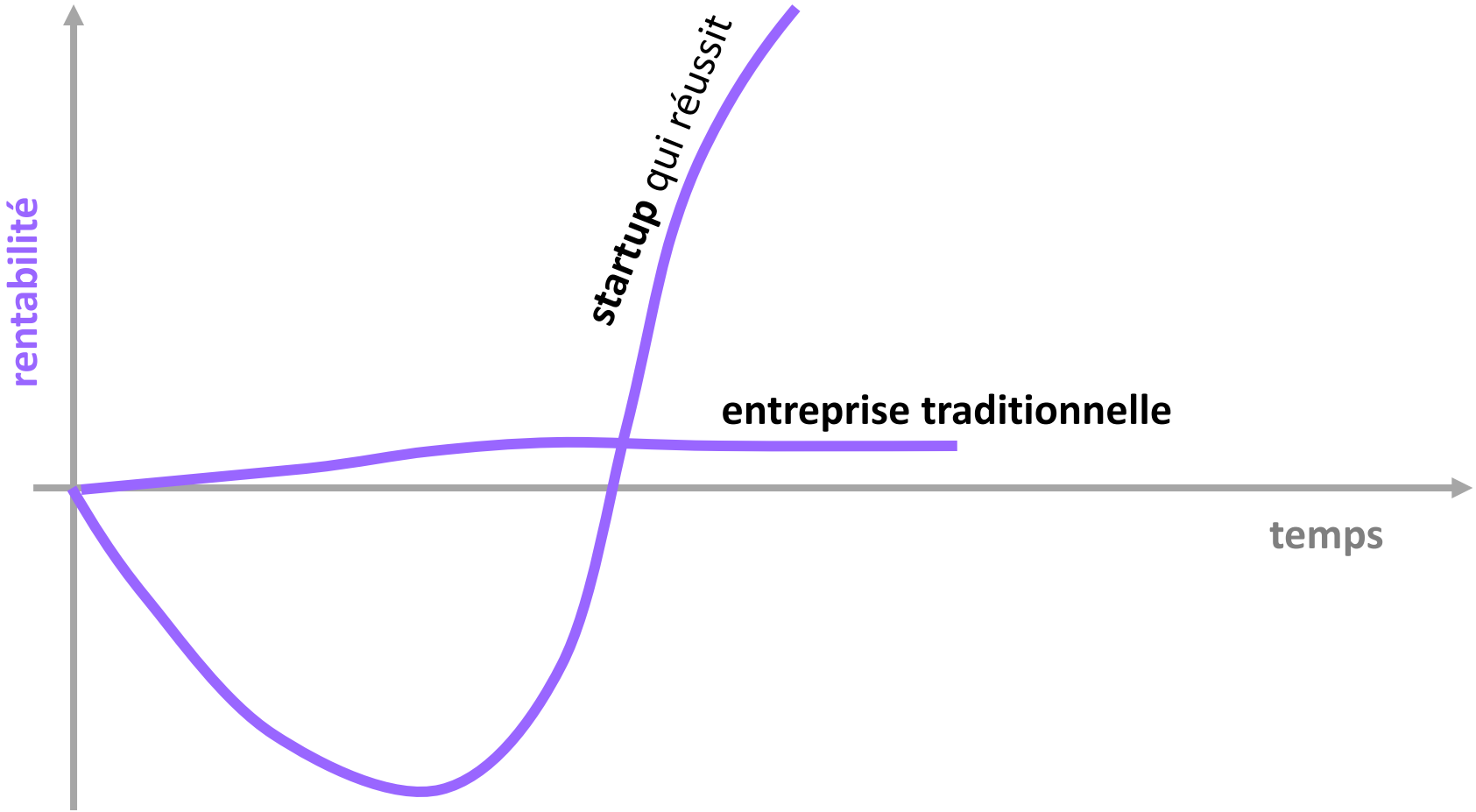
olivier@oezratty.net www.oezratty.net @olivez

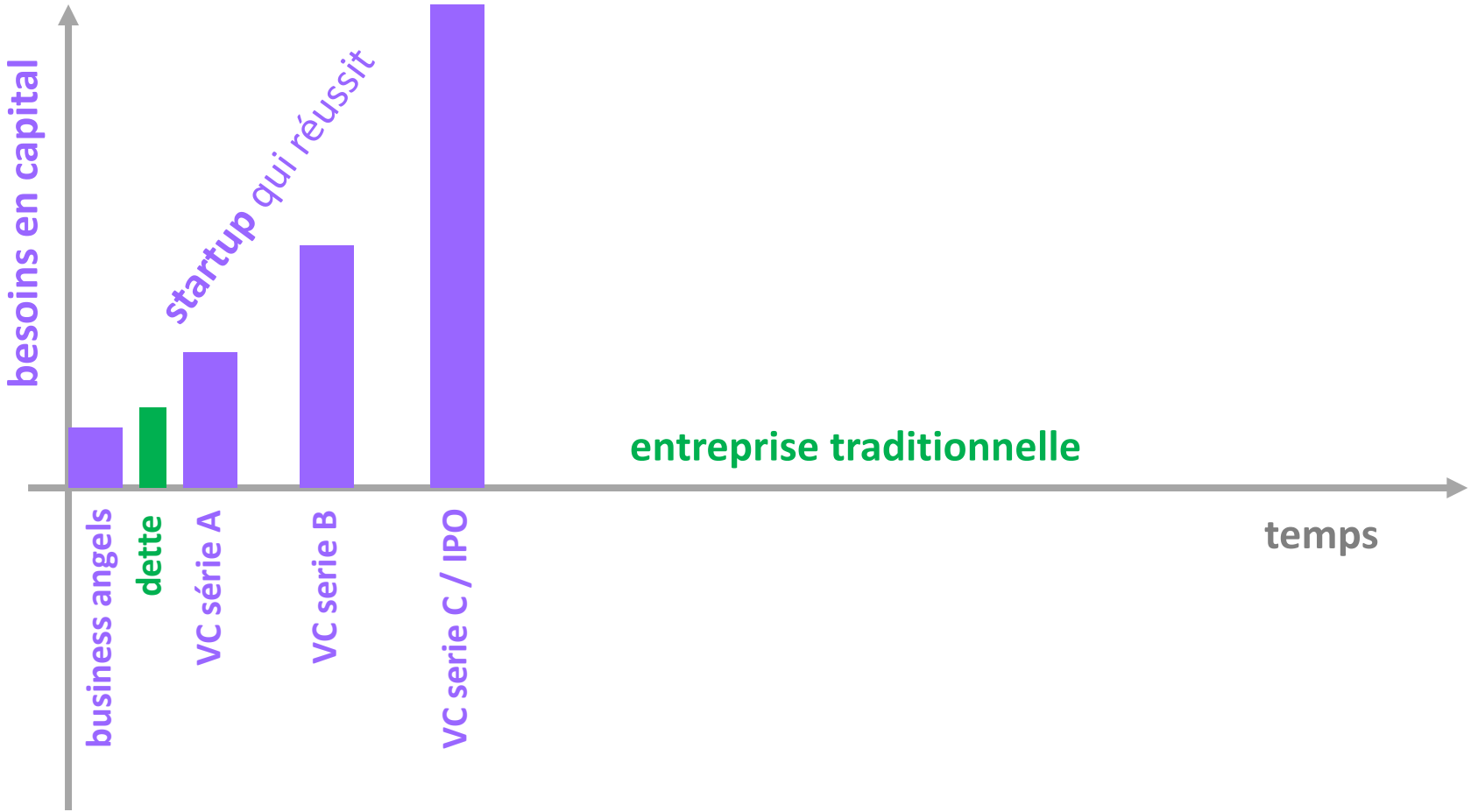
ARDI-GDI, mardi 20 septembre 2016, Cayenne

partie 3 : écosystèmes de startups


entreprises
entreprises innovantes
startups


chiffre d'affaire
startup (qui réussit)
croissance externe
entreprise traditionnelle
temps


rentabilité
startup qui réussit
entreprise traditionnelle
temps


besoins en capital
startup qui réussit
entreprise traditionnelle
temps
business angels
dette
VC série A
VC serie B
VC serie C / IPO

économie d’échelle

différentiation

développement international rapide

baisse des coûts de fabrication avec le volume

viralité du marketing

externalisation de la partie services

plate-formisation du produit

maitrise des coûts

business plan

équipe

problème

solution / produit

marché

concurrence

modèle économique

plan marketing et commercial

plan financier

plan de financement

pourquoi ne pas partir seul

dur de tout manager tout seul

travail d’équipe plus productif

premier acte de vente

historique de succès des startups

confiance des investisseurs

ARTICLE SÉLECTIONNÉ DANS LA MATINALE DU 18/09/2016 > Découvrir l'application

Les développeurs, rois du marché de l'emploi en France

LE MONDE | 19.09.2016 à 06h43 • Mis à jour le 19.09.2016 à 08h57 |

Par Marine Miller

Abonnez vous à partir de 1 € | Réagir | Ajouter | Partager (2 207) | Tweeter

Les « *King Coders* », ces développeurs de génie que les entreprises de la *Silicon Valley* s'arrachent à prix d'or pour rester compétitives, ont de beaux jours devant eux. Qu'ils soient développeurs (logiciels et web), ingénieurs SI (système d'information) ou ingénieurs commerciaux, les profils de ceux qui savent coder, développer, programmer et vendre trustent les premières places du Top 20 des métiers les plus recherchés sur LinkedIn.

bien s’entourer

entrepreneurs locaux

business angels

advisory board

conseil scientifique

services externes

Stéphanie Pelaprat, Restopolitan, en 2010

créer son équipe

réseaux sociaux

réseautage « monde réel »

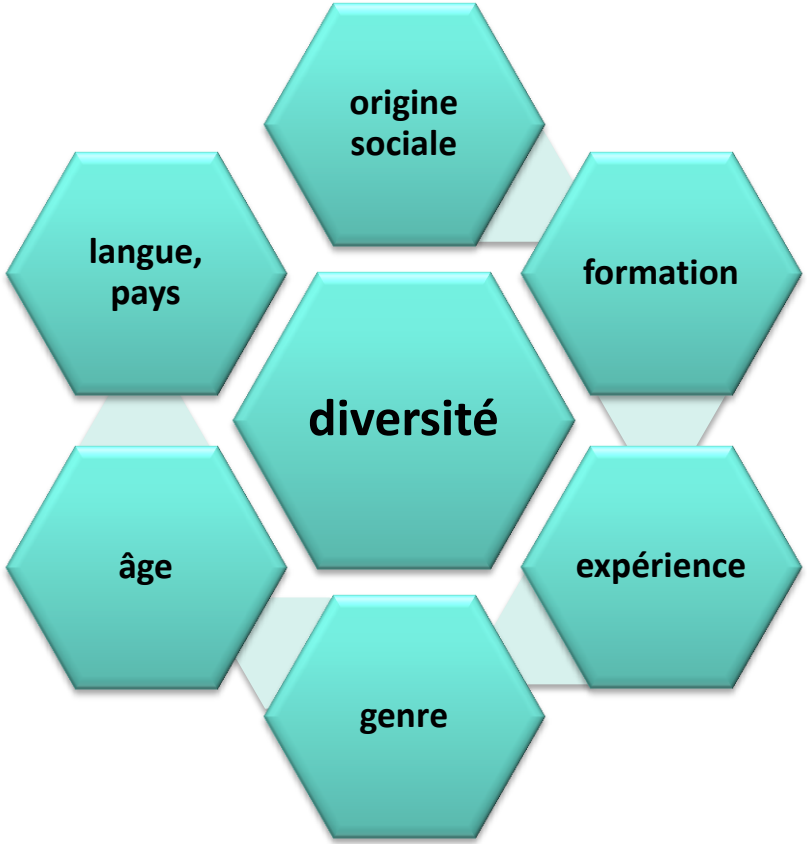
écoles d'ingé/commerce

chasse

startup week-ends

stagiaires

collaborateurs dispersés


origine sociale
langue, pays
formation
diversité
âge
expérience
genre

sous-traitance

levée de fonds

juridique

comptable

design

relations publiques

SEO

développement logiciel

hébergement / cloud

interlocuteurs

fondateurs

équipe

investisseurs

medias et influenceurs

clients

partenaires

sous-traitants

GDI GUYANE DEVELOPPEMENT INNOVATION

GUYANE PIONNIÈRES

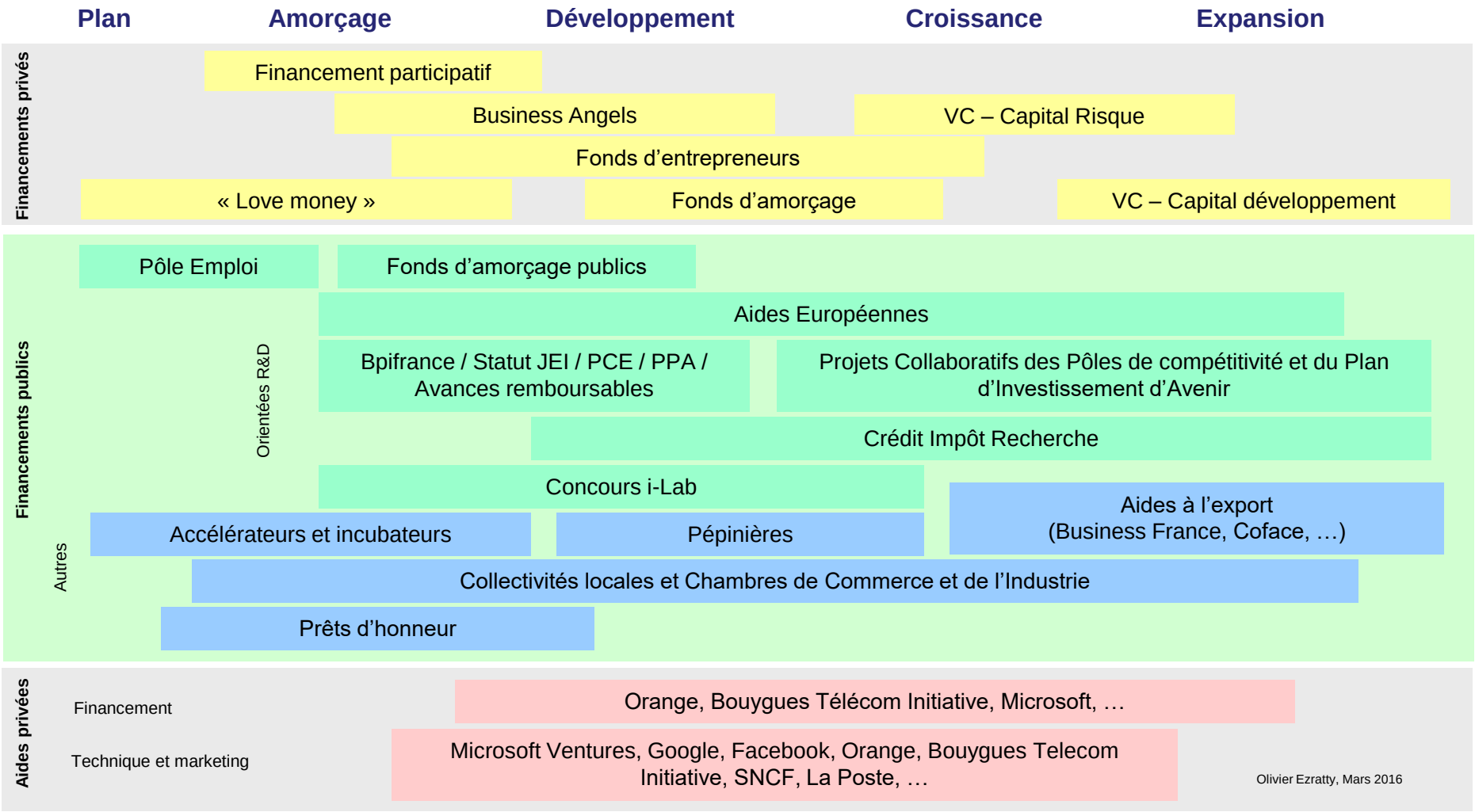
50 PARTNERS
Fonds d'expertise d'entrepreneurs

l'Accélérateur®

IT-Translation

HALLE FREYSSINET
PREMIÈRE PIERRE

bpifrance
troo
click


Plan
Amorçage
Développement
Croissance
Expansion
Financements privés
Financement participatif
Business Angels
VC – Capital Risque
Fonds d'entrepreneurs
« Love money »
Fonds d'amorçage
VC – Capital développement
Financements publics
Pôle Emploi
Fonds d'amorçage publics
Aides Européennes
Orientées R&D
Bpifrance / Statut JEI / PCE / PPA / Avances remboursables
Projets Collaboratifs des Pôles de compétitivité et du Plan d'Investissement d'Avenir
Crédit Impôt Recherche
Concours i-Lab
Aides à l'export (Business France, Coface, …)
Autres
Accélérateurs et incubateurs
Pépinières
Collectivités locales et Chambres de Commerce et de l'Industrie
Prêts d'honneur
Aides privées
Financement
Orange, Bouygues Télécom Initiative, Microsoft, …
Technique et marketing
Microsoft Ventures, Google, Facebook, Orange, Bouygues Telecom Initiative, SNCF, La Poste, …
Olivier Ezratty, Mars 2016

KIMA VENTURES

HOME | TEAM | PORTFOLIO | QUOTES | EXITS | PERKS | F.A.Q | CONTACT US | SUBMIT A PROJECT

"Most active Angel investor in the world"

Source : Business Insider //

Investing in 1 to 2 startups a week all over the world

Our startups

View all

Gezlong

Aniways
beautiful messaging monetization

PayByGroup

Take&Make

cakehealth

Chart.io
Turn data to insight

Kima Ventures

The Kima Ventures fund was started in 2010 by entrepreneurs for entrepreneurs. Our goal is to support and finance innovative companies with seed capital all over the world.

Apply to Kima Ventures

Apply to Kima15

Check the Perks

Like 293 Tweet 268

Our Startups are hiring!

Orange Fab

SFR DÉVELOPPEMENT

BTinitiatives

FRENCHWEB.FR
LE MAGAZINE DES PROFESSIONNELS DU DIGITAL

Maddyness
Le magazine des startups françaises

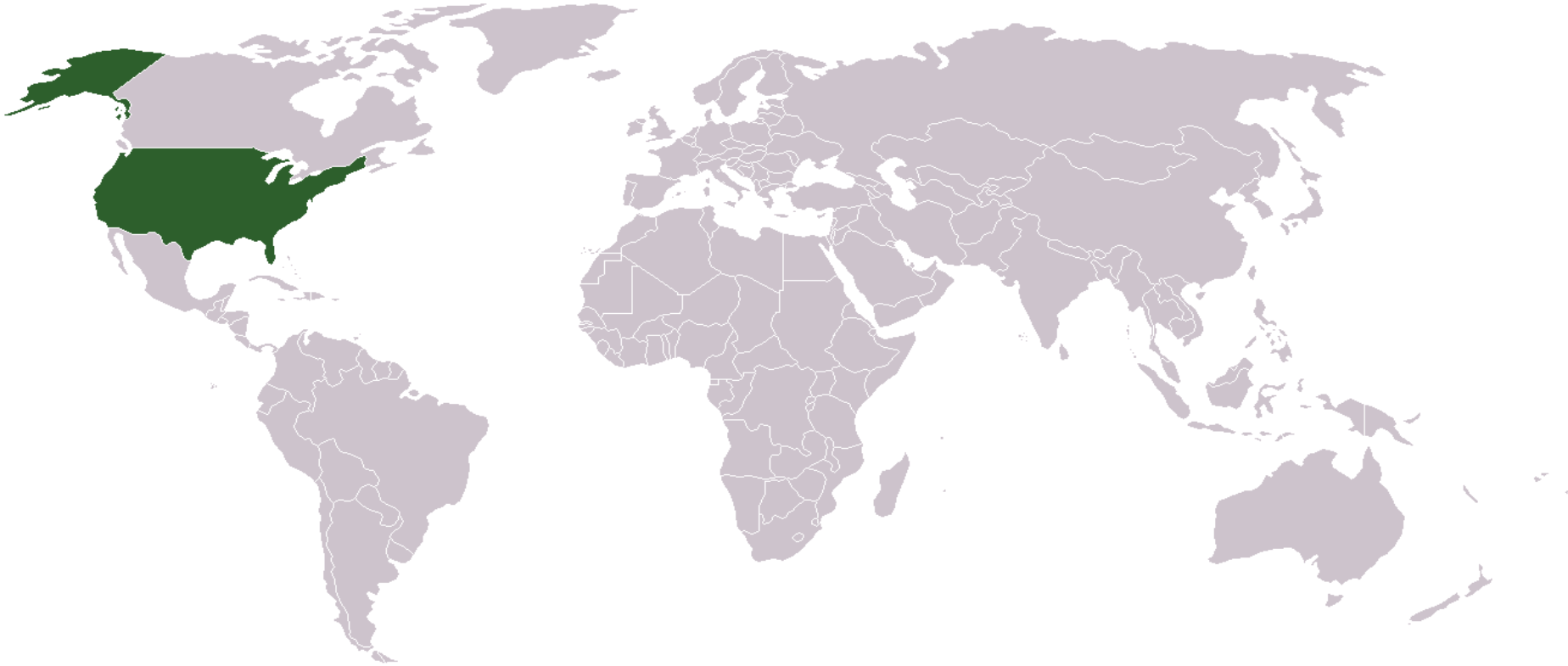
widoobiz

1001 STARTUPS

LE NOUVEAU
Management
NOVEMBRE 2014 management.fr 4,30€
THALES
LE MARCHAND D'ARMES PASSE AU CIVIL
PSYCHO
BASTA LA PENSÉE POSITIVE : ON A LE DROIT DE RÂLER!
CLUB MED
L'ENTREPRISE QUI NE DÉBRONZE JAMAIS
FRÉDÉRIC MAZZELLA
PDG de BlaBlaCar
"TOUT EST QUESTION DE TIMING : ÊTRE AU BON ENDROIT AU BON MOMENT"
RÉUSSIR SA COM'
FAIRE PASSER SES IDÉES, SORTIR DU LOT : LES SECRETS DES MEILLEURS PROS
+
BURN-OUT SACHEZ RECONNAÎTRE LES VRAIS SYMPTÔMES

MANAGER & réussir
Premier magazine des cadres
NEW JOB
Démarcher un employeur les messages gagnants
COACHING
6 règles d'or pour souder son équipe
DIRIGEANTS
10 conseils pour gérer les entrepreneurs
CARRIÈRE
Êtes-vous PME ou grosse belle ?
REPORTAGE
Clusters, Boring : des opportunités de fuite
Jacques-Antoine GRANJON
«Le web va nous sortir de la crise...»
Les clés pour s'adapter
La révolution digitale
Ce qui va changer
Faire carrière autrement
+ NOTRE BANC D'ESSAI
LA NOUVELLE COTE DES DIPLÔMES
écoles & secteurs les plus recherchés

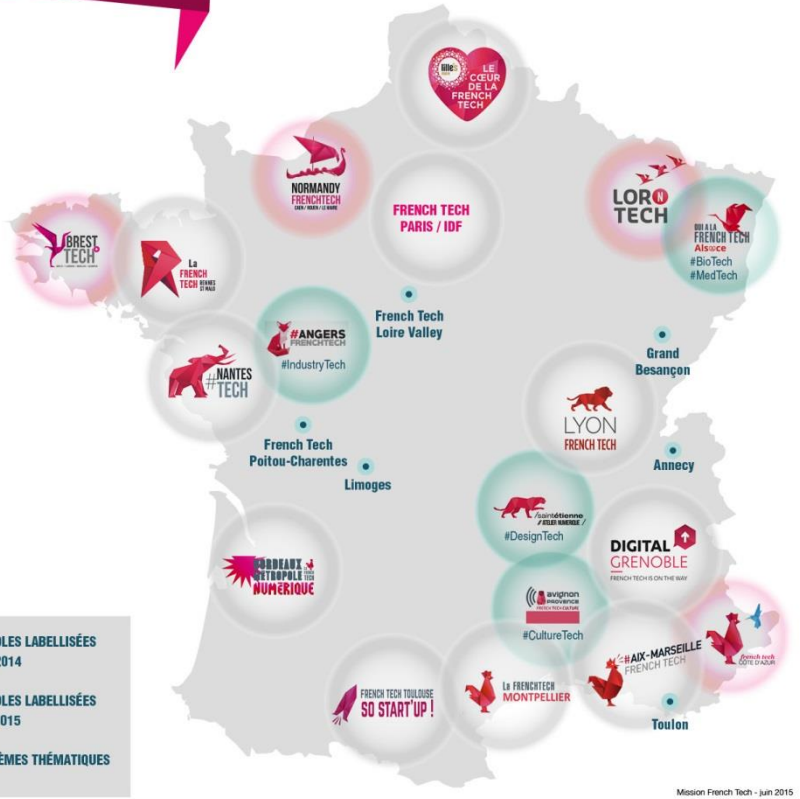
Que dit l'économie cette semaine ?
Challenges
Édition 2015
100 START-UP OÙ INVESTIR
et qui peuvent rapporter gros
LES CONSEILS DES 30 MEILLEURS BUSINESS ANGELS...



La FRENCH TECH

La French Tech

un réseau d'écosystèmes de startups partout en France



Mission French Tech - juin 2015

principaux outils de la French Tech

labellisation régions et thématiques

French Tech Pass : aide des startups en croissance

French Tech Tickets : accueil des fondateurs étrangers

French Tech Hubs : hubs à l’étranger pour exporter

French Tech Hubs around the world

BUSINESSFRANCE

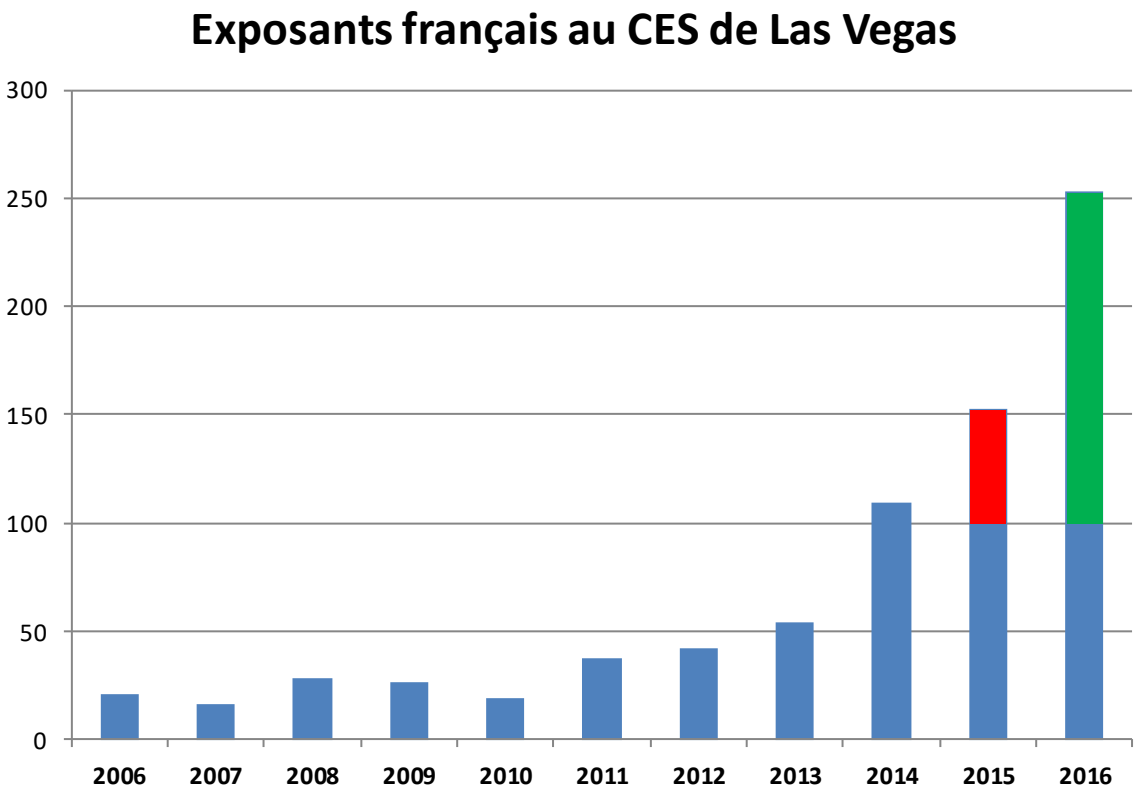
International
CES

GSMA
MOBILE
WORLD CONGRESS

SX
SW

coface

web
summit



256

as of 28/2/2016

criteo

BlaBlaCar

talend*

*open data solutions

petite équation de l'innovation

1. découvrir les "pain points"
2. utiliser le potentiel technologique
3. le faire plus rapidement que les autres
4. faire de la "magie"
5. démocratiser les solutions
6. "plateformiser" son business
7. raisonner "monde"